

Nostalgic • Hide & Seek Game

Brings a New Level to Active Play



LEGEND OF SNIPE

For many years the legendary Snipe Hunt has been a favorite ritual of northwood family campfires. Recent evidence by Education Outdoors supports and explanation of these unique little animals...

After the Biela comet crashed in 1885, it was said the explosion into nature caused a morphing of a Snipe (bird) and a Pine Martin (weasel). From this time on it has been said that at night with a flash light you can catch a glimpse of a Snipe. On a recent Education Outdoors nature hike, the team discovered two of these so-called snipes and named them Smartin and Biela.

ABOUT SNIPE HUNT™

Education Outdoors is proud to release Snipe Hunt an indoor/outdoor hide & seek game. Despite the clever reference to the legendary campfire ritual, Snipe™ offers incredible play value, encouraging families to get outside and enjoy the great outdoors. Snipe is for ages 4+ , can be played with two people, two teams or special *single seeker play, and incorporates both indoor/outdoor activity and good old fashion fun. The object of Snipe is Be the first team/person to find the other team/persons snipe and return it to its nest. Snipe is shipping Sept. 15th to retailers, and thanks to the mommy bloggers, has been getting incredible buzz from consumers since February.

“More than ever before, consumers are looking for active games that have indoor/outdoor versatility,” said Tim Paczesny, Founder, Education Outdoors, “Our hope is to continue to create quality products that engage the whole family, while keeping with our theme of the great outdoors.”

To learn more about the award winning Snipe™ Hunt Game, please visit www.educationoutdoors.net or become a fan at www.facebook.com/SnipeGame.

ABOUT EDUCATION OUTDOORS, INC.

Education Outdoors, Inc., a game company, designs, markets, and distributes outdoor/nature themed games in the United States and Canada. The company has a strong presence in the specialty, gift and outdoor markets. The company was founded in 2006 and is based in Eastport, MI. It's staple product is the award winning CAMP™ board game. By January 2009 the CAMP™ line had won numerous awards and saw an increase in sales of 140% Keep your eyes peeled for more great offerings, available at specialty retailers and outfitters across the country.



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