



Allegro Multimedia Introduces Revolutionary Music Wizard Academy Product Line

Longmont, Colo. – (Dec. 5, 2007) – Allegro Multimedia Inc. dba Music Wizard Group™, a leading provider of music gaming software and musical education tools, released a revolutionary Music Wizard Academy™ product line to enhance the Piano Wizard®. Piano Wizard® features a unique patented 4-step learning method that allows anyone to read and play music, the Music Wizard Academy™ adds the fifth and final step of taking the game player to a real piano. The DVD lessons and accompanying sheet music are designed as a compliment to the curriculum based songs included in the EASY MODE version of Piano Wizard®. Now there is a program that guides parents and teachers on how to coach their child into potentially becoming the next Beethoven.

The DVD lessons in the Music Wizard Academy™ bundle are designed to enhance the learning experience from the existing song-based curriculum already included in the Piano Wizard. Each DVD and Songbook lesson guides parents, grandparents and teachers on how to best mentor their children or students to advance through the Piano Wizard songs and onto a real piano. Music Wizard Academy™ tools can be used at home, in school, and after school programs. The tutorial DVDs and songbook lessons are co-created and narrated by Professor Don and Delayna Beattie of the Piano Wizard Academy™ at Southern Illinois University.

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The National launch of the Music Wizard Academy™ bundle premiered at the World Piano Pedagogy Conference in Las Vegas in November 2007. Though Piano Wizard® can sometimes be overlooked as a simple game by some music teachers, when witnessing the power of the complimentary tutorials provided in the Music Wizard Academy™ the products received rave reviews from traditional music teachers. By learning how to incorporate the Music Wizard Academy™ lesson into their current curriculum teachers saw first hand how to enhance their effectiveness with students and have a tool that actually allows them to attract and retain more piano students.

Music Wizard Group™ recently initiated a series of additions and improvements to help bolster music industry market growth. “Every MI dealer recognizes that they have been losing market share to the gaming industry for years. Piano Wizard® and Music Wizard Academy’s™ revolutionary products help dealers win the battle for the next generation of musicians by allowing them to play music in a media that they relate to,” says Rick Carlson, Music Wizard Group™ M.I. Division Sales and Marketing Manager. In addition to the Music Wizard Academy new product packaging design, additional cool gaming backgrounds and even more songs have been added to the piano wizard to appeal even more to those that would have never thought they could actually play the real piano.

Music Wizard Academy™ is available in multiple bundles. All Options include the Piano Wizard® PREMIER software, DVD lessons and songbooks. An optional 49note MIDI keyboard and cable come in packages starting at **\$349.95**. If users already have a MIDI keyboard and cable, Piano Wizard® and Music Wizard Academy™ software can also be purchased as a separate package. The complete Music Wizard Academy bundles also include access and memberships to WizardTunes.com for adding unlimited songs to your Piano Wizard®.

To request more information about Piano Wizard® please contact
(877) 742 6604 EXT 10, (707) 338 1325 musicsales@musicwizard.com or visit
www.musicwizard.com

About Allegro Multimedia Inc., dba Music Wizard Group™:

Music Wizard Group™ is the leader in music videogame software that teaches anyone how to play real musical instruments. Music Wizard provides a simple and non-violent, gaming solution that “cracks the musical code” of reading notation and delivers on the promise of real musicianship for everyone. Music Wizard Group seeks to improve the quality of life by empowering more people with the gift of playing music and by promoting music as something to be shared and enjoyed together.

Music Wizard welcomes everyone to experience the joy, self-expression and liberation naturally gained through a relationship with playing music. Backed by award-winning software, university produced Music Wizard Academy tutorials for parents and teachers, a proven song-based curriculum and a never-ending supply of musical content, the means is now available to unlock and ignite the creative musical genius inherent in all.

Music Wizard Group believes that the language of music is a birthright, something that anyone can learn and enjoy at any age, regardless of experience. The company’s core mission is to help bring about universal music literacy.

For more information, please visit www.musicwizardacademy.com.

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