



10920 Via Frontera | Suite 120 | San Diego, CA | P: +1.858.673.3300 | F: +1.858.485.1278 | memjet.com

FOR IMMEDIATE RELEASE

KPOWERSCIENCE TO LAUNCH MEMJET-POWERED HIGH-SPEED COLOR PRINTERS IN TAIWAN

Printers for Healthcare, Government and Commercial Office Markets

2011 INTERNATIONAL CES, LAS VEGAS — Jan 6, 2011 — Kpowerscience Co., Ltd. today announced plans to bring to the Taiwanese market high-speed color printers powered by Memjet technologies. The “WinJet” – manufactured by Kpowerscience – is set for availability in April. The announcement was made at the 2011 International Consumer Electronics Show (CES) in Las Vegas.

Leveraging Memjet color printing technologies, Kpowerscience has developed the WinJet as a new fanfold color printer designed for vertical markets, including healthcare and government. The WinJet will be sold through Kpowerscience’s system integrators.

“Memjet represents an entirely new category of technology that makes possible high-quality color printing at never-before seen speeds and affordability,” said K.C. Yang, CEO of Kpowerscience. “Our slogan is Speed Does Matter, so integrating Memjet technology is a natural progression for our products and our business, enabling Kpowerscience to better serve customers with access to cost-effective high-speed color printing.”

Kpowerscience’s WinJet prints fanfold up to 75 pages per minute (ppm), and prints sheet-fed pages at 60 ppm. Kpowerscience today primarily manufactures and markets monochrome laser printer and color inkjet printer solutions to customers in Taiwan, China, Korea, Europe and the US.

“We’re very pleased to partner with Kpowerscience to bring unique models of remarkably fast and affordable color printers to customers in Taiwan,” said Len Lauer, president and CEO of Memjet. “Kpowerscience has a very strong history of innovation and service to their customers. They are an attractive and capable partner for Memjet.”

(MORE)



Memjet's High-Speed, Color Printing Technology

Memjet-powered office printers are twice as fast but only half the cost to run of traditional color office printers on average.

Memjet-powered office printers print color at 1600x800 dots per inch (dpi) resolution at the rate of a page a second (60 ppm) in a normal sheet-fed operation. The printers can provide this type of high-quality color at breakthrough speeds because their printheads contain more than 70,000 ink nozzles—17 times the density of traditional printheads. The 8.77-inch wide (222.8mm) Memjet printhead spans the width of an A4/US letter page and releases more than 700 million drops of ink per second.

Kpowerscience's adoption of Memjet technology—along with other partners announced by Memjet at CES—signals the beginning of the first market shift in decades for the printer market. Memjet technologies are poised to change existing models of how color printers and ink are developed, marketed and sold to customers. Printers built with Memjet technologies are identified through a "Powered by Memjet" logo mark.

As an "ingredient brand," Memjet supplies manufacturing partners across the printing industry the same way leading-edge chip makers supply manufacturers across the cellphone, smartphone and personal computing industries. Memjet technologies are backed by more than 3,000 global patents, with another 2,000 submitted and pending.

About Memjet

Memjet is the global leader in color printing technologies that provide remarkable speeds and affordability. The company supplies technologies and components to OEM partners across the printing industry. Memjet maintains its corporate office in San Diego, and has offices in Dublin, Sydney, Taipei, Singapore and Boise, Idaho. The company is privately held. For more information, please visit www.memjet.com.

About Kpowerscience Co., Ltd.

Kpowerscience Co., Ltd., is a designer and manufacturer of high-speed fanfold printers for commercial and government markets in Taiwan, China and Korea. Founded in 1978, Kpowerscience's motto – "Speed Does Matter" – drives its mission to develop "Indigenous Technology" and integrate breakthrough printing technologies in its products to provide the highest speed, best quality and greatest value. The company is ISO 9001 certified and headquartered in Taipei. For more information, please visit www.kpower.com.tw.

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Note to Editors: Kpowerscience and Memjet images are available for download in the Press Resources section of the Memjet website (<http://www.memjet.com/news-chatter/press/>). B-Roll and HD broadcast video is also available. For Memjet printing technologies demonstrations during CES or interview opportunities with Memjet or Kpowerscience executives, please contact us.

Contacts for Memjet:

Jeff Bean

Memjet
760.484.0505
jeff.bean@memjet.com

Kay Paumier

Communications Plus
408.370.1243
kay@communicationsplus.net

Contact for Kpowerscience:

K.C. Yang

Kpowerscience Co., Ltd
+886 22647 5855 ext. 214
kcyang@kpower.com.tw