

PRESS RELEASE
FOR IMMEDIATE RELEASE



Blk. 5014, Ang Mo Kio Avenue 5
#06-01/04, TechPlace II, Singapore 569881
www.mygavio.com

MACWORLD 2012: GAVIO CRUISING INTO THE WORLD OF MAC

SINGAPORE –) , 2011 – Singaporean Brand GAVIO, will unveil an impressive line of new consumer lifestyle products in Macworld at the Moscone Center, San Francisco, West Hall booth 313 from the 26th-28th January. Consumers can expect a wide range of premium consumer lifestyle merchandise.

Wrenz with Bluetooth

Following the prominence of the wired version of Wrenz – an award winning portable speaker – GAVIO will unveil its second version. Now with Bluetooth technology, Wrenz 2.0 will be able to connect to your media device via Bluetooth.

Novocaine

Another of those in line -Novocaine- is an iPhone, iPod home speaker system with a unique, 45-Degree modern-simplistic form factor. It boasts a 3D surround sound, 5 band equalizer and Bass enhancement. Novocaine also acts as a dock to charge and sync your iDevice.

“I believe that our new lineup at Macworld will set the pace for our brand, GAVIO, which offers dynamic, fun, quality and affordable luxury lifestyle products.” – General Manager, GAVIO, Ken Siow.

GAVIO will be making its first appearance for Macworld in the United States of America. GAVIO has participated in Macworld in Beijing, China, in late September 2011.

GAVIO is a Singapore-based brand focused on creating and establishing high-quality consumer lifestyle accessories. Specializing in audio and video components and cables, GAVIO delivers only the best and will maintain that standard for our consumers.

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About GAVIO

At GAVIO, we pride ourselves on the fact that we are consumers of the products we create. It is in our design ethos that we take to heart when producing our own trendy gadgets & lifestyle products for others to enjoy worldwide. GAVIO produces an extensive range of high quality consumer goods from earphones, headphones, speakers, innovative cases and protectors for phones and tablet PCs. We take originality and innovation in design and performance as our priority when producing premium lifestyle products for the masses.

For Press/Media

Rodney Chia
Marketing/PR
Phone: +65 98009483
Email: rodneychia@mccoy.com.sg

For Sales

Daniel Lee
Business Development
Phone: +65 94560099
Email: daniellee@mccoy.com.sg

Willie Chan
Business Development
Phone: +65 97985792
Email: williechan@mccoy.com.sg

For General Inquiries

Phone: +65 6519 2988
Email: info@mccoy.com.sg, info@mygavio.com