

BART'S BAKERY INTRODUCES... THE "ORIGINAL" NEVER FORGOTTEN – ICONIC CHOCOLATE CHIP COOKIE!

Wash., DC, June 17, 2012, Bart's Bakery, Los Angeles introduces **The Best Chocolate Chip Cookie in the World™**, their re-mastered and upgraded edition of a legendary chocolate chip cookie from the 1970's.

Once upon a time, in the 1970's, a charismatic baker became famous for producing his bakery-fresh, golden brown, deliciously crunchy, bite-sized, chocolate chip cookies in Hollywood, California.

Sadly for everyone who loved his cookies, he sold out to a BIG cookie company and soon packages of his famous little cookies began appearing on grocery store shelves, only problem was; his famous little morsels had been "discretely" replaced with a cookie that no longer resembled the ones that Los Angelinos knew and loved. (our opinion)

"I knew that the BIG cookie company had every right to do whatever they wanted but as a cookie loving entrepreneur I took offense and vowed to someday set the record straight and bring the famous original little cookie back into the world where it belonged", says Bart Greenhut, Owner of Bart's Bakery.

Well, it's taken over 35 years and call us crazy but, WE DID IT!

The Best Chocolate Chip Cookies in the World™ isn't just a "modern-day" version of the original cookie. Bart's painstakingly re-mastered the original and then upgraded it with Imported French Butter, fresh eggs, Organic Madagascar Vanilla and Imported Chocolate Chips.

Most importantly **The Best Chocolate Chip Cookies in the World™** embody all of the immutable qualities AND SPIRIT that made the original cookie famous in the first place. The only purpose of Bart's cookie is to re-establish a place in the world where untainted ideals, uncompromised quality and the propagation of happiness once again reign supreme.

June 17, 2012 **The Best Chocolate Chip Cookie In The World™** will be introduced at The Fancy Food Show in Washington DC, booth #1908-A.

Bart's Bakery, Inc. is not associated in any way with Famous Amos®, or the Keebler® Cookie Company (both owned by Kellogg's®). Please do not interpret our story as being disparaging of the present-day Famous Amos® Cookies. Some people really like them.

Contact:

Bart E. Greenhut

bart@bartsbakery.com

office: 626-258-0049 | cell: 310-895-4210

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