

NEWSRELEASE

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FOR IMMEDIATE RELEASE

Photron's High Speed Cameras Selected for Slow Motion Imaging at Beijing Summer 2008 Olympics

June 30, 2008 – San Diego, CA – Photron, Inc., a global high speed imaging systems and image analysis software manufacturer, has been chosen to provide the high speed cameras for the Beijing Summer Olympics 2008. The ultra-sensitive **Fastcam SA1** camera, providing high speed, high-definition TV imagery to 5,400 frames per second, will be integrated into a new imaging system, the SprintCam Live V2, manufactured by Photron's product partner, i-Movix of Mons, Belgium (www.i-movix.com).



Photron's Fastcam SA1 cameras will be used as the key part of the SprintCam Live V2 system for recording various Olympic events and providing instant replay in extreme slow motion during the Summer Games. Photron cameras have been successfully deployed for a host of other sports and television broadcast events, such as the PGA tour with CBS, the Australian Tennis Open, and many other TV productions including the BBC's widely acclaimed *Planet Earth* series, CBS' *CSI* franchise and many Discovery Channel programs, including *Future Weapons* and the new hit, *Time Warp*.

The Fastcam SA1 is ideal for events such as the Olympic Games, because it records high speed action with precision imagery that is ready for instant replay in incredible, slow motion detail. Photron's slow motion imagers provide superior, true, 12-bit resolution for excellent color fidelity, great light sensitivity and microsecond global shuttering to freeze all the action. Capable of imaging up to 675,000 fps at reduced resolution, the Fastcam SA1 is DC-powered and

features both high definition (HD) and RS-170 video outputs for easy integration. For more information about all of Photron's high speed imaging cameras and advanced image analysis software, please visit www.photron.com

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Photron USA, Inc. (www.photron.com), founded in 1974, is a world supplier of photo-instrumentation, high speed image processing systems and photo optical technologies for the automotive, industrial manufacturing, film and television, medical and military markets. Products include standard and custom high resolution, high-speed cameras, software, and systems for R&D, commercial and defense-related motion image analysis applications.