



FISCHER & WIESER.

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Leigh-Anne Anderson
Account Executive
Christie Communications
Tel: 805-969-3744
landerson@christiecomm.com

Deanna Fischer
Chief Marketing Officer
Fischer & Wieser Specialty Food Inc.
Tel: 830-997-7194
deanna.fischer@jelly.com

Fischer and Wieser's Award-Winning Mom's Pasta Sauce is a Fresher Cut Above
New value two-pack of MOM's Garlic and Basil Sauce launches in Costco

(Fredericksburg, Texas) – Pasta sauce can be a work of art, really. A simmering pot bubbling with juicy tomatoes and spices ladled generously over steaming noodles can turn a simple meal into something to write home about. Mom's Award Winning Garlic and Basil Spaghetti Sauce by [Fischer & Wieser Specialty Foods](#), is just that kind of sauce. Touted as America's Best Tasting Spaghetti Sauce, Mom's is farm-to-market fresh, made with lots of whole garlic and sweet basil leaves harvested locally to make an unforgettable sauce that is a fresher cut above.



Mom's Spaghetti Sauce set the bar as the first premium pasta sauce on the market made from Patrick Timpone's Mom, Nenfa's, original recipe. Today, Patrick is a natural foods expert who lives in Austin and hosts a weekly radio show, but once upon a time Nenfa Timpone would serve young Patrick what she called her "fast" sauce, packed with fresh ingredients for a quick and delicious after-school meal.

Today, Fischer & Wieser carries on Nenfa Timpone's tradition with Sicilian olive oil, juicy sweet California tomatoes, savory whole garlic cloves, and sweet whole basil leaves harvested at a small farm right down the road in Blanco, TX. Whereas most premium sauces claim only first-rate tomatoes, Mom's goes over-the-top with whole garlic cloves and locally harvested whole basil leaves that make her sauce farm-stand fresh and unforgettably delicious.



FISCHER & WIESER.

Mom's Garlic and Basil Pasta Sauce Wins Awards:

Top Pick – Wall Street Journal Food and Drinks 2011

Gold Award - NASFT sofi™ Classic Award, 2010

Finalist - NASFT sofi™ Classic Award, 2010

Silver Finalist - NASFT sofi™ Awards Competition - Pasta Sauce, 2009

1st Place - NNFA People's Choice Awards, 2003

From their humble beginning in a family-owned peach orchard in the Texas Hill Country, to an international company, [Fischer and Wieser](#) has become the #1 specialty food company in Texas. Fast becoming a purveyor of gourmet pantry staples to households worldwide, Mom's Garlic and Basil Pasta Sauce naturally aligns with Fischer & Wieser's uncompromising quality standards from the farm to the market, one jar at a time, just like Mom.

Knowing that one jar is never enough, Fischer & Wieser has recently launched a value added two-pack of MOM's Garlic and Basil Spaghetti, giving Costco shoppers 48 oz. of delicious and wholesome spaghetti sauce for one low price of \$8.49.

For product samples, press materials, or further information, please contact Leigh-Anne Anderson at 805-969-3744, or landerson@christiecomm.com.

###

About Fischer & Wieser

Established in 1969, and owned and operated by members of the Fischer and Wieser families, the company lives by its motto "produce a quality product, and loyal customers will embrace it." Fischer & Wieser® Specialty Foods, Inc., which produces the Fischer & Wieser brand, is committed to making high-quality specialty foods using sustainable business practices and environmental consciousness. The company manufactures over a hundred items, including [The Original Roasted Raspberry Chipotle Sauce®](#), many of them award-winning, and distributes them to specialty food retailers, club stores and grocery markets around the world. Visit [Fischer & Wieser](#) at www.jelly.com or on [Facebook](#) and follow us on [Twitter](#).

For product samples, press materials, or further information, please contact Leigh-Anne Anderson at 805-969-3744, or landerson@christiecomm.com.

###