



Press Release

For Immediate Release

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NuGo Dark Vegan Protein Bars Now Certified Gluten-Free

Winter Fancy Food Show 2013 Booth 330

All five scrumptious flavors of NuGo Dark protein bars are now certified gluten-free. NuGo Dark is non-dairy, vegan, Kosher Pareve, low fat, and coated in luscious REAL dark chocolate. NuGo Nutrition is the only company to make REAL dark chocolate protein bars for many lifestyles.

NuGo Nutrition is proud to announce that all five flavors of NuGo Dark chocolate coated protein bars are now certified gluten-free by the Gluten-Free Certification Organization (GFCO). NuGo Dark Chocolate Chocolate Chip and Mocha Chocolate are the two newest flavors to be certified gluten-free. The vegan, non-dairy, and Kosher Pareve bars contain 10 grams of protein, all-natural ingredients, and antioxidant-rich REAL dark chocolate. NuGo never uses high fructose corn syrup, trans fats, hydrogenated oils, or fake dark chocolate made from vegetable fats!

The entire family will enjoy healthy snacking with the five scrumptious flavors of [NuGo Dark](#). NuGo Dark Mint Chocolate Chip enables people with celiac disease, gluten sensitivity, or wheat allergies to finally enjoy the taste of Thin Mints! The combination of sea salt and luscious REAL dark chocolate produces an indulgent coating, making NuGo Dark Chocolate Pretzel a truly unique protein bar that is craved by many. Coffee and gourmet chocolate lovers relish NuGo Mocha Chocolate. NuGo Dark Chocolate Chocolate Chip and Peanut Butter Cup will satisfy any chocolate craving, providing a healthy alternative to candy bars. Delicious has a dark side!

Karen Broussard, Founder and President of the Gluten-Free Travel Site, said, *“Our absolute favorite was the Chocolate Pretzel...the addition of sea salt to the pretzel and chocolate combination is pure heaven. We cannot keep these bars in our house...they are virtually gone within a day or two of buying them, as all four of us fight over them.”*

NuGo makes 13 certified gluten-free REAL dark chocolate coated protein bars. NuGO Slim, the revolutionary low sugar bar, has five delectable flavors, including two new non-dairy vegan flavors: Espresso and Crunchy Peanut Butter. NuGO FREE is vegan and soy-free and available in three flavors: Dark Chocolate Crunch, Dark Chocolate Trail Mix, and Carrot Cake.

The FDA has not set a standard of identity for dark chocolate. Consumers are being deceived into thinking they are eating healthy dark chocolate, while actually consuming fake chocolate made from vegetable fats (usually palm oil). Without a standard of identity, companies can label a product 'dark chocolate' on the front of a package without using REAL dark chocolate ingredients. [Sign the new petition to stop dark chocolate deception!](#)

The three components of REAL dark chocolate are cocoa powder (non-fat solids) and cocoa butter from the cacao bean with a small amount of real sugar to cut the bitterness. Cocoa butter melts below body temperature, releasing the flavor immediately in your mouth. When fake chocolate is used, cocoa butter is replaced with a vegetable fat (usually palm oil) which melts way above body temperature, producing a waxy texture, overly sweet taste, and a negative impact on the health of the consumer.

Dark chocolate is loaded with flavonoids and has many health benefits. Research studies have found that dark chocolate may have a positive impact on memory, brain performance, heart health, blood pressure, cholesterol, stroke risk, mood, stress, and longevity. It may also boost workouts and reduce food cravings.

Use the [store locator](#) to find retail stores in the United States and Canada. NuGo bars are also sold online and at many airports. [Sample packs](#) of three NuGo bars can be ordered for \$6, which includes free shipping in the US. Now, it is easier than ever to enjoy Nutrition To Go.

About NuGo Nutrition:

NuGo Nutrition's mission is to help people make better snack choices without compromising on flavor. Headquartered in Pittsburgh, PA, the company creates snacks without hydrogenated oils, trans fats, waxy vegetable fats, or high fructose corn syrup. NuGo uses top quality all-natural ingredients, like antioxidant-rich REAL dark chocolate. All products are certified Kosher by the Orthodox Union.

[View NuGo bars at a glance](#) to find bars for special dietary needs, including many gluten-free, vegan, non-dairy, and Pareve options. NuGo Nutrition makes NuGo (family nutrition), NuGo Dark (gluten-free and vegan), NuGO FREE (gluten-free, soy-free and vegan), NuGO Slim (low sugar and gluten-free with two non-dairy flavors), NuGO Organic (certified organic protein bar), NuGo 10 (raw and gluten-free), and Crispy Cat (gluten-free organic candy bar).

NuGo bars can be purchased in many retail locations, online, or by calling toll free 1-888-421-2032. NuGo is also available at retail locations internationally in Canada, Mexico, and Israel. [Follow @Nugonutrition on Twitter](#) and like NuGo on [Facebook](#).