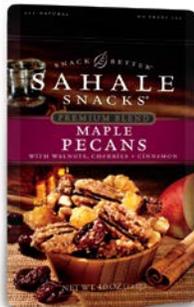
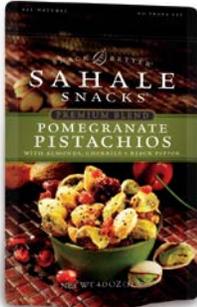


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Sahale Snacks Debuts New Nut Line at San Francisco Fancy Food Show
Two More Impossible-To-Put-Down Nut Blends Join the Sahale Snacks Family



Seattle, WA -- Sahale Snacks is pleased to add a new line of great-tasting nut blends to its collection of all-natural snacks: **Sahale Snacks Premium Blend**. The flavor masters at Sahale Snacks bring together delightfully delicious fruit & nut combinations to create healthy, great tasting, super portable snacks. Look for samples of the two new flavors, **Pomegranate Pistachios with Almonds, Cherries + Black Pepper** and **Maple Pecans with Walnuts, Cherries + Cinnamon** (SRP \$5.99/4 oz), at Booth #976 at the 2013 Winter Fancy Food Show, January 20-

22. Sahale Snacks co-founders and outdoor enthusiasts Josh Schroeter and Edmond Sanctis will be on hand to answer questions.

“Sahale Snacks’ blends are inspired by cuisines and cultures from around the world. Our new premium blends continue this exploration. The blends are small batch roasted, offering a perfect balance of sweet and savory,” says Edmond Sanctis, co-founder. “Whether you’re on the trail or stuck at the office, these flavors will excite your taste buds and power you through all of life’s little adventures.”



New! Pomegranate Pistachios – Exotic yet accessible tastes come together in this blend inspired by some of Morocco’s best-loved flavors: pistachios, pomegranate and lemon with a hint of pepper, complemented by cherries and almonds. Makes a healthy and satisfying afternoon snack or post-workout treat. *160 calories per serving. Certified gluten free, kosher.*

New! Maple Pecans – The traditional flavors of North American comfort: pecans, walnuts, cherries and apples, blended and delicately glazed with maple and cinnamon. Crunchy and fragrant with maple, this wholesome snack also makes a terrific topper for oatmeal or creative addition to your lunch bag paired with some cheese and fresh fruit. *150 calories per serving. Certified gluten free, kosher.*

Following the launch of the company’s popular Sahale Crunchers™ line in March 2012, Sahale Snacks Premium Blend is the fourth line of all-natural, cholesterol-free, **kosher and certified gluten-free**¹ snack products from Sahale Snacks.

The company also makes **Nut Blends** (*Sing Buri, Soledad, Valdosta*), **Glazed Nuts** (*Cashews with Pomegranate and Almonds with Cranberries*) and **Seasoned Nuts** (*Tuscan Almonds, Barbeque Almonds, and Southwest Cashews*). SRPs range from \$.99/.75oz to \$4.99/4oz. The company supports Northwest wind farms to offset 100% of the power used at its facility.²

More...

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About Sahale Snacks

Sahale Snacks was founded in Seattle in 2003 by Josh Schroeter and Edmond Sanctis after climbing Mt. Rainier and enduring days of uninspiring trail mix and energy bars. The two friends set out to create a natural and healthy snack that tasted great. The company follows a simple philosophy: Start with natural whole foods, add a dash of culinary magic and offer busy consumers convenient, delightful, healthy snacks. Sahale Snacks is dedicated to helping people “Snack Better™.”

The founders named the company after Sahale Peak, which is north of the Cascade Pass in the North Cascades National Park in Washington State. Pronounced “sah-HA-lee,” it’s a beautiful peak with a cool glacier and great views. For more information please visit www.sahalesnacks.com or Sahale Snacks on [Facebook](#) and [Twitter](#).

Sahale Snacks’ Premium Blend line is available in conventional, natural and specialty grocers, as well as Amazon.com, Costco, and directly through www.sahalesnacks.com. A store locator is available at www.sahalesnacks.com.

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¹ Certified by: <http://www.gfco.org/> and <http://www.kof-k.org/>

² Certified by: <http://www.b-e-f.org/>