

New Music for a New Year at MIDEM-13
Canadian American / Joey Welz reaches 1000 titles on THE ORCHARD:

Seventeen years later, Joey Welz as an artist and label ceo reaches over 1000 titles with the digital distribution world leader, THE ORCHARD. Back in 1996, Richard Gottferrer, founder of the Orchard invited Joey early on to bring his music and his oldie catalogs of Canadian American and Caprice International, on board for worldwide distribution, both physical and digital. Richard was a visionary for change and passed along his belief that digital distribution would change the way that records and music would be sold in the future and even the playing ground for Independent artists like Joey Welz who had a deep catalog of his recording dating back to the 50s and 60s during the time that he was featured pianist with Bill Haley and the Comets (MCA).. Now 17 years later, Welz and Canadian American have reached over 1000 titles on the ORCHARD and the checks get bigger with each passing quarter. Joey says: "Before my association with the Orchard, I hardly received any royalties at all and had a hard time staying visible, competing with the majors who had the funds to saturate the market place. Later, they all eat a lot of returns. Now, you don't have to ship hundreds of promotional copies and yet be visible at all the Internet Stores from around the world and sell on an even playing ground beside the majors. Today, its the music that counts and the Independent Artists and Labels have always led the way to cutting edge new music. Its the best move I've ever done with my career as an artist and label ceo and now I am apart of the ORCHARD TEAM every year at MIDEM to sings it's praises and bring in new artists and catalogs to the company".

As usual for the past 2 decades, the high light of Joey's trip is to introduce new artists and his newest music as an artist which includes the new single; "SANDY(Not a Perfect Storm)". He wrote and recorded for the Governor's Emergency Relief Fund for the victims of the storm along the Jersey Shore. His new album; "BIGGER THAN THE BEATLES", tongue in cheek contains his biggest 21st century hits. New artists Joey distributes through Canadian American are the bands; TUKURPA (Modern Classic Rock); ROCK GARDEN, DREADED MONKEY and KONTRABAND from Canada, England and Australia respectively. New artists are: STEVEN CHASE and JASON WALKER.Top-40/ CHR Rock, Country Artists, JOHN MAINES JR., BETTY JO ROCKWELL, PERNELLI and GARY CORDICE. The current roster vis rounded out by Smooth Jazz Artist; NEIL C.YOUNG. All these artists are promoted world wide on our new CANADIAN AMERICAN MIDEM RADIO SINGLES cd sampler and distributed to Radio Stations Worldwide by AIR PLAY DIRECT.

Finally, Joey is licensing million selling oldies from his Canadian American label and representing his friend Gerry Granahan who is the founder of the original Caprice Records of New York in the 1960s. Look for Joey Welz to be Rocklin' Around the Clock after MIDEM at the Clubs in NICE with his friend; fellow Caprice Artist, CAPT. JOE. " We are looking for licensing deals for Capt. Joe and all of my new artists to spread their music across all territories because Rock and Roll is here to stay." , And so is Joey Welz.... Michael Patrick; V.P. canadianamerican@dejazzd.com

Box 808, Lititz, PA 17543 USA
www.canadianamericanrecords.net
joeywelz@dejazzd.com
capricerecords@dejazzd.com
canadianamerican@dejazzd.com