

Press Release – For immediate use

NEC participates in Mobile World Congress 2013

London and Tokyo, January 25, 2013 – NEC Corporation (NEC) announced today its participation in Mobile World Congress 2013 at the Fira Gran Via, Barcelona, February 25 – 28, 2013.

NEC will showcase a range of innovative solutions for telecom operators and enterprises based on the concept of “Creating a smart society through NEC innovation” at Hall 3, Stand 3B4. NEC will present Software Defined Network (SDN), big data, M2M communications, carrier cloud services and other core services and technologies in support of developing a “smart society.”

Today’s telecom operators face multiple challenges, including diminishing profits, exponential traffic growth and the urgent need to capitalize on new sources of revenue. At Mobile World Congress 2013, NEC will present its vision of how operators can overcome these challenges and leverage their strengths.

NEC will showcase the following:

Exhibition:

Fira Gran Via, Barcelona
February 25 – 28, 2013
Hall 3, Stand 3B4.

■ **Capturing Fresh Sources of Revenue**

- M2M services platform
- Carrier cloud services
- Digital signage
- Enhanced advertisement solution based on Augmented Reality (AR)
- Smart education
- Smart water leak detection

■ **Efficient Network Infrastructure**

- Software Defined Network (SDN)
- LTE
- Mobile backhaul
- Femtocell
- Telecom Operations and Management Solutions (TOMS)
- Traffic Management Solutions (TMS)
- Energy storage for green Base Transceiver Stations (BTS)
- Virtual smartphone
- Tablets and smartphones

For further information or to register for the Forums please visit <http://www.nec.com/mwc/>

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About NEC Corporation

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at <http://www.nec.com>.

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