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**FOR IMMEDIATE RELEASE**

**Counselors of Real Estate® Chair to Speak  
at International Real Estate Conference**

**(CHICAGO, IL USA)** - March 5, 2013 – New York City real estate executive **Howard C. Gelbtuch, CRE®**, will address an audience of international real estate professionals Tuesday, March 12 17:30 – 18:30 in Auditorium A at MIPIM, the world's largest real estate conference, held annually in Cannes, France.

Gelbtuch, principal of Greenwich Realty Advisors, Inc., New York is the 2013 chair of The Counselors of Real Estate, an international association of top-level real estate advisors headquartered in Chicago. He was selected to participate in the panel session titled “Minimizing Risks and Maximizing Value in Volatile Markets: The Role of International Standards.”

Speakers will address such questions as the role of international valuation standards; the impact of international standards on markets and investors; should ethics standards be globally uniform; and how can standards be realistically implemented in the world marketplace?

Gelbtuch advises institutional and corporate clients in the United States and in a number of other countries on matters of real estate investment valuation, analysis, research and litigation support.

In addition to Gelbtuch, speakers on the panel include Alan Collett, president, The Royal Institution of Chartered Surveyors; Jan Engstrom, member of the International Accounting Standards Board/ International Financial Reporting Standards Foundation; and Peter Mitchell, CEO, Asia Pacific Real Estate Association (APREA)

**The Counselors of Real Estate (CRE®)** is an international professional association of approximately 1,100 high-profile real estate executives, admitted by invitation only in recognition of their superior capabilities in providing clients with highly ethical and unbiased advisory services. Established in 1953, The Counselors includes members in fields as diverse as finance, government, economics, law, valuation, investment, urban planning, academia, and more – over 50 real estate specialties in all. The Counselors is expanding its global presence – members currently reside in more than 20 countries outside the U.S. and the first CRE European Chapter was formed in 2012. [www.cre.org](http://www.cre.org)

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