

Stockholm -
A scene for creativity 2013

Press information

€60 billion up for grabs in Europe's leading investment destination

Stockholm is Scandinavia's largest region and its creative center. Notoriously ranked as one of the most attractive places to live and powered by a vibrant knowledge-driven business community, Stockholm has a result undertaken some of Europe's largest development projects.

Short facts Stockholm region:

Population: 850 000 inhabitants in the municipality, 3.5 million in the region.

GDP: Out of 275 European regions, Stockholm has the tenth highest GDP per inhabitant, EUR 48 500.

Number of companies: 350 000 companies

Global Headquarters: Ericsson, H&M, Electrolux, Spotify, Sandvik, Atlas Copco, Elekta, Swedish Match, Scania, SAAB, SCA, DICE, Husqvarna.

This is Stockholm

The Stockholm region is located in Sweden's Stockholm-Mälardalen area, distinguished by a closely linked, internationally oriented business community. With the largest gross regional product and most multinational companies, this is Scandinavia's economic center.

Key sectors

Stockholm is a leading supplier of innovative solutions and products in a wide range of industry sectors. One of the world's largest ICT clusters, a world-leading automation cluster and one of Europe's largest life science clusters are located in Stockholm. As northern Europe's financial center Stockholm boasts a mature and advanced financial market. As a result, Stockholm was awarded as overall winner in FDI Magazine's [European Cities and Regions of the Future 2012/13](#) as best investment destination.

Stockholm's creative industry is one of the true success cases in recent decades. Now accounting for 25 000 workplaces, its fashion, design, music, computer games, film, literature and advertising sectors are growing rapidly powered by recent year's global successes – from Battlefield and Swedish House Mafia to H&M, Millennium fiction series and Minecraft.

Location

The region is Scandinavia's natural center with first class transportation links and a highly-developed telecom network. Stockholm was the first-ever city with 4G and has the world's largest open fiber-optics network.

Stockholm enables easy access to Scandinavian markets, as well as the European Union - the world's largest free-trade market including 27 countries and 500 million consumers.

Quality of life, people and education

Advanced R&D and highly specialized sectors attract investments and talent. Stockholm aspires in offering the highest quality of life in the world, and is regarded one of the best places to live according to many of the international rankings measuring quality of life. FDI Magazine's ranked Greater Stockholm region as an overall winner in category Quality of Life.

Academic institutions, such as Karolinska Institutet, ranked as 4th best medical university in the world, and the Royal Institute of Technology, secure supply of the world's most highly educated workforces.

Investment opportunities

The Stockholm region currently have 4,300 development projects planned to 2020, mainly targeting infrastructure and commercial and residential buildings, according to consultancy firm Tyréns. In total, these projects amount to an investment potential of €60 billion.

Major projects currently under construction include:

- [Hagastaden](#), an area in Stockholm which is aiming to be a world-leading life science cluster, focusing on research and a highly specialised medical care centre
- [Stockholm Royal Seaport](#), a new central city district, as well as gateway to Stockholm due to neighbouring port area.
- [Stockholm bypass Project](#), a new motorway linking southern and northern Stockholm
- [Stockholm City Line](#), a railway tunnel under construction beneath central Stockholm.

For more information

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Stockholm Business Region

Stockholm Business Region is the official investment promotion agency for the Stockholm region, one of Europe's most dynamic regions. With continual high growth, world-leading clusters within Life Science and ICT, and as a centre for fashion and design, Stockholm is the natural capital of Scandinavia.
www.investstockholm.com