



'MobileMore' is the ticket says, SLA Mobile

Leading global systems integrator, SLA Mobile has had a very successful GSMA Mobile World Congress, making new and important business contacts, which are set to help them significantly grow their business within the next year.

Showcasing their revolutionary mobile phone software and technology solutions, which are incorporated into their 'MobileMore' brand, SLA Mobile demonstrated to key players within the mobile industry how these 'MobileMore' offerings deliver win/win solutions for operators, their partners and mobile users.

"Everyone wants more out of mobile and we are focused on helping our clients deliver rich new customer experiences that constantly reward, enhance and change how consumers interact with their mobile phones," says Nic Stirk, CEO, SLA Mobile.

"Our successful partnering strategy has helped us build powerful, enduring relationships with major brands and services, which has proved beneficial in enhancing the effectiveness of our Mobile Marketing software and the Mobile World Congress gave us the perfect platform to showcase our offerings to existing and new clients and partners. The event also gave us the opportunity to learn about new trends in the mobile arena, meet with industry leaders, develop important new relationships and of course nurture our existing client relationships. We have been able to identify growth opportunities for SLA Mobile through key targeted industry sectors, which we are very excited about as they have the potential to significantly grow our business globally," says Nic.

For 'More' Information

Access SLA Mobile's Press Kit at <http://www.virtualpressoffice.com/kit/s3v6> (or scan the QR code below)

You can also visit www.sla-mobile.com or tweet us @SLAMobile

About SLA Mobile

Established in 2003, SLA Mobile is headquartered in the UK and Malaysia. The company's Alacrity platform delivers a range of fantastic customer solutions including Direct Operator Billing and Location Based Marketing. Their proactive approach enhances the user experience and helps build powerful, enduring relationships with brands and services.

SLA Mobile recognise the importance of strengthening customer loyalty as a key factor for success for mobile operators and global brands alike which in turn will help them access new market segments. That is why their software is developed to attract new users and to increase revenues from existing users. It enables customers to do more of what they want – use the convenience and security of their devices to paying for goods and services without a credit card.

Interview Opportunities are available with SLA Mobile's CEO, Nic Stirk, a well-known global mobile software and technology expert and SLA Mobile's CMO and global marketing expert, Jennifer Kenna.

To arrange an interview please contact Julie McCabe at Massive PR on Julie@massivepr.tv / + 44 7801 989950

