

**iWedia to demonstrate software solutions
for IPTV, Google TV, OTT, and SAT>IP devices at TV Connect 2013,
affirming itself as the software partner of choice for connected TV devices**

- ❖ A dedicated edition of its Teatro-3.5 software solution addressing **Android operated IPTV STB** will be showcased.
- ❖ An officially appointed software integrator for **Google TV devices**, iWedia will demonstrate its extension to the Google TV framework which gives support to live and recorded digital TV.
- ❖ For **hybrid OTT devices**, iWedia will be demoing a complete software solution running under Linux.
- ❖ iWedia will also be revealing a software solution for headless **broadcast gateways** implementing the server side of the SAT>IP protocol.

Lausanne, Switzerland – March 15, 2013 – iWedia today announced that it will be showcasing a collection of software solutions for connected TV devices during TV Connect 2013 in London, from Tuesday, March 19th through to Thursday, March 21st. With an offering that covers IPTV, Google TV, OTT, and SAT>IP, iWedia affirms itself as the software partner of choice for connected TV devices.

For **Android operated IPTV STB**, iWedia proposes a dedicated edition of its Teatro-3.5 software solution delivered pre integrated with major video over IP delivery platforms as well as with major Digital Right Management systems. It smoothly mixes managed IPTV services with Web services and Android apps. It is showcased on several platforms from different manufacturers featuring various chipsets. This solution is targeted at IPTV service providers and is planned to be deployed beginning of Q2 this year on the IPTV network of a major European telco.

iWedia is one the few companies selected by Google as a software integrator for **Google TV devices**. In addition to delivering software integration services to Google TV device manufacturers, iWedia also provides the Google TV Edition of its Teatro-4.5 software solution which extends the Google TV framework to support live and recorded digital TV. This solution will be showcased in a device targeting the UK terrestrial retail market and that thus gives support to Freeview/MHEG-5.

For the retail markets of **hybrid OTT devices**, iWedia will be demoing an edition of Teatro-3.0 running under Linux that seamlessly integrates in one turnkey software solution all the software components necessary to give support to hybrid broadcast and broadband services as well as to OTT services with advanced User Interfaces based on HTML5/JavaScript. This solution gives support to DLNA and HbbTV, and is pre integrated with major Digital Right Management systems, adaptive streaming protocols, and OTT video services.

iWedia will also be revealing a software solution for headless **broadcast gateways**. This specific edition of Teatro-3.0 manages a collection of DVB tuners and uses the SAT>IP protocol to redistribute the DVB signals over an IP-based multimedia home network. In a Pay TV environment, CI Plus and DTCP-IP (source) are used to perform a “CA2DRM” conversion from the Conditional Access (CA) system to the Digital Rights Management (DRM) system.

“Over the last three years, we have heavily invested in building software solutions for connected TV devices on top of Linux, Android, and Google TV environments,” said Nikola Teslić, CTO of

iWedia. "Thanks to that effort, our company is now in a position to propose a comprehensive product portfolio to the market and to stand out as the reference software partner in the field".

For further information on iWedia's software products and integration capabilities, visit us at TV Connect 2013 (stand G39).

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About iWedia

iWedia, a Swiss based company, is a leader in provision of integrated software solutions for television devices. iWedia provides a world class portfolio of intellectual property (IP) for broadcast, IPTV, and over-the-top television and also software integration services to combine this IP into high volume CE products. iWedia is headquartered in Switzerland with R&D labs in Novi Sad, Serbia, and sales offices in France, Germany, and Korea. Please visit www.iwedia.com for more information.

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