

MELT® ORGANIC ATTAINS NON-GMO CERTIFICATION

Both Rich & Creamy Melt and Honey Melt Non-GMO Project Verified

Prosperity Organic Foods is pleased to announce that its products, Rich & Creamy Melt Organic and Honey Melt Organic, are the newest additions to the verified list of certified non-GMO products by the Non-GMO Project. In addition to its non-GMO certified designation, Melt's products are also certified organic and kosher, and its ingredients are certified eco-social and Fair Trade.

The Non-GMO Project is a non-profit organization committed to preserving and building sources of non-GMO products. This certification verifies that Melt's spreads do not contain any genetically modified organisms (GMOs). GMOs are plants or animals created through the gene splicing techniques of biotechnology. This technology merges DNA from different species, creating unstable combinations of plant, animal, bacterial and viral genes that cannot occur in nature or in traditional crossbreeding. GMOs are often considered unsafe and have led to the emergence of "super weeds" and "super bugs" which can only be killed with even more toxic poisons.

"This is an extremely important designation for Melt and continues our mission of creating delicious butter improvement products that are truly good for you," said CEO Meg Carlson. "All of Melt's ingredients combine to provide the body with essential nutrition and energy, creating a new way to eat."

Melt Organic and Honey Melt are sold in 13-ounce packages, with 80 calories and 9g of fat per serving. MSRP is \$4.99 for both varieties. To find tips and recipes for Melt, visit www.meltbutteryspread.com or http://www.allrecipes.com.

About Melt®

Rich & Creamy Melt® Organic is a line of luscious, all-natural buttery spreads for butter lovers seeking a healthier alternative. Available in original and honey flavors, Melt is made from the Perfect Blend™ of the healthiest fruit and plant based organic oils: virgin coconut, flaxseed, hi-oleic sunflower, palm fruit, and canola. Melt spreads sizzle, drizzle, sauté, bake, and melt just like butter, but with half the saturated fat and fewer calories. Each variety of Melt is certified organic, kosher, and made with non-GMO, eco-social and Fair Trade ingredients, while also trans-fat free, gluten free, and soy free. Only Melt uses Virgin Coconut Oil that is certified Fair for Life Fair Trade. Both Melt and Honey Melt are also non-GMO Project Verified. At Last, Good Fat!® For more information and recipes, visit http://www.meltbutteryspread.com, http://www.meltbutteryspread.com/meltspread.

About Prosperity Organic Foods, Inc.

Based in Boise, Idaho, Prosperity Organic Foods, Inc., the parent company of Melt, provides great tasting products of superior quality through the innovative use of healthy fats and oils that allow consumers to eat better, feel better and live better. Rich & Creamy Melt® Organic, which launched in 2011, is the company's debut product. Melt® and At Last, Good Fat!® are registered trademarks of Prosperity Organic Foods, Inc. All rights reserved.

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Melt samples and images available upon request

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