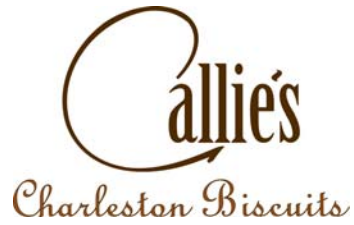


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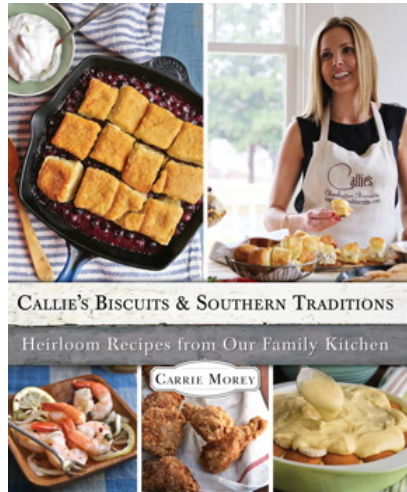
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## GOURMET FOOD ENTREPRENEUR CARRIE MOREY TO RELEASE COOKBOOK

- CALLIE'S BISCUITS & SOUTHERN TRADITIONS NOW AVAILABLE FOR PRE-ORDER •

**June 25 , 2013 — Charleston, SC** —Tastemaker, owner and founder of [Callie's Charleston Biscuits](#), Carrie Morey is delighted to announce the addition of a new cookbook, [Callie's Biscuits and Southern Traditions: Heirloom Recipes from Our Family Kitchen](#), to her repertoire of tasty ventures. In the true spirit of the American South, Morey focuses on the stories, culture, and culinary experiences that shaped her childhood, her successful biscuit business, and created these one-of-a-kind recipes.



Morey shares her modern approach to traditional Southern cooking in seventy-five recipes that pair classic Southern charm with surprising twists, for incredible results. Morey guides readers through the foundational techniques of Southern cooking to reveal how she developed her new takes on favorite heritage dishes and how to take the fuss and huge time investment out of traditional dishes. She divulges the recipes for several of her award-winning biscuits and shares skillet recipes passed down through generations, including *Lemon Zest Cast Iron Fried Shrimp*, *Macaroni Pie*, and *Cast Iron Herb Lamb Chops*. Morey gives roasting and slow-cooking techniques for *Spicy Black-Eyed Peas over Rice*, *Roasted Pimento Cheese Chicken*. Her *DILLicious Cucumber Sandwiches*, *BBQ Chicken Salad Biscuits*, *Fiery Pimento Cheese Deviled Eggs*, and *Summer Crab Salad* will make any picnic or casual get-together a true Southern affair. And her desserts are to die for: *Mama's Sour Cream Banana Pudding*, *Alex's Chocolate Chess Pie*, and *Blueberry and Peach Cobbler* finish the meal on the perfect sweet note.

Morey's debut cookbook offers insight and inspiration into the heartfelt culture of food that exists uniquely in the South. Stories of days spent learning to cook from great Southern matriarchs and the balancing act of growing a family and widely successful business reveal an intimate and easily relatable side of Morey.

[Callie's Biscuits and Southern Traditions: Heirloom Recipes from Our Family Kitchen](#), published by Simon & Schuster – Atria Books, is available now online for preorder at Barnes & Noble (bn.com), Amazon.com, and Indiebound.org among others and will ship on or around October 15, 2013.

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CARRIE MOREY, DAUGHTER OF CALLIE WHITE, FOUNDED CALLIE'S CHARLESTON BISCUITS IN 2005 WITH THE GOAL OF MAKING HER MOTHER'S DELICIOUS BISCUITS ACCESSIBLE ACROSS THE COUNTRY. TOUTED BY THE TODAY SHOW, FOOD & WINE, SOUTHERN LIVING, THE NEW YORK TIMES, AND OPRAH, AND PRAISED AS "FULL OF SOUTHERN GOODNESS" BY SAVEUR, "A SWEET RETURN TO GENTILITY" BY DAILY CANDY, AND "AS DELICIOUS AS YOU CAN GET WITHOUT VISITING YOUR GRANDMOTHER" BY COUNTRY LIVING, HER BISCUITS AND PIMENTO CHEESE COLLECTION ARE SOLD AT HIGH-END RETAIL STORES ALL OVER THE COUNTRY. PRE-ORDER MOREY'S DEBUT COOKBOOK [CALLIE'S BISCUITS AND SOUTHERN TRADITIONS: HEIRLOOM RECIPES FROM OUR FAMILY KITCHEN](#).