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For Immediate Release

**SOUR POWER® BULK BELTS ARE NOW AVAILABLE IN WILD CHERRY!**

Dorval Trading Co., Ltd. is very excited to be adding a new flavor to its already popular SOUR POWER® Bulk Belt category. The new **WILD CHERRY** flavor joins the already existing flavors of Pink Lemonade, Quattro®, Strawberry/Apple, Berry/Blue, Strawberry/Banana, Raspberry/Cherry, Strawberry, Green Apple, and Watermelon.

Each bulk case is packed with 3x6.6 lb. units.

The launching of this new lip-smacking flavor, **WILD CHERRY**, is thrilling to us as we expand the ever popular SOUR POWER® Brand. This product will be available in July!

**About Dorval Trading Co., Ltd.**

Dorval Trading Co., Ltd., is an importer of an extensive range of high-quality confectionery products from major manufacturers around the world. Dorval has grown into a significant presence in the confectionery and specialty distribution arena.

For more information, contact Dorval Trading Co., Ltd. at (800) 367-8252 or at [info@dorvaltrading.com](mailto:info@dorvaltrading.com), or visit our website at [www.dorvaltrading.com](http://www.dorvaltrading.com)