

## 's latest Digital 3D Animation film "Gulliver and

## The Lilliputs" in film festivals

Pentamedia, pioneer in animation contents from India, have associated in the creation of five 3D & three 2D animation films. Pentamedia's "Pandavaas" has won the Indian Government & Vancouver film festival awards in 2000 while "Alibaba" (2002) & "The legend of Buddha" (2005) were nominated for Oscar.

In the last few years the animation industry has gone through lot of changes in technologies in software, hardware, motion capture, performance capture etc. With more open source tools, the Company has been utilizing these tools for training and development in the creation of contents.

The world over, there have been increase in screens with 3D projectors. Comparatively the 3D contents available internationally are less in number, also the entry of 3D televisions, tablets, mobiles & gaming have increased the demand for 3D contents.

To tap this demand of 3D contents, Pentamedia has completed 'Gulliver and The Lilliputs' a Digital 3D animation film which can be viewed with 3D glass. It is an Animated Stereoscope 3D feature film produced using new technologies (including Performance Capture Animation) and the duration of the film is 72 minutes. This film has been censored with universal rating in August 2013. This film is participating in various international film festival/awards viz., Indian Panorama Film Festival in Goa, New York International Children's Film Festival (NYICFF) and "Mumbai International Film Festival (MIFF), simultaneously this 3D film will be released and exhibited internationally in all formats.

Marching into the future, Pentamedia has completed the pre-production of another digital 3D animation film "Mustafa Vs The Magician" and the production is in progress with Blender, a 3D open source sofware & plug ins. This film is expected to be completed in Jan'14.

The training programmes in Blender-3D & VFX/Special effects are being conducted to get right skills for content creation for Film, TV & Gaming which will be marketed and distributed internationally. Pentamedia has perfected its 2D to 3D Conversion technology to reduce the prevailing finance & cost by one fourth/25%. This will enable new films & old films to have re-run in theatres & TV which is the in thing for today and future.

Plese visit <u>www.pentamedia.in/gulliver</u> for more information & official teaser of "Gulliver and the Lilliputs"

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