HiDrive Free: new Apps for your free online storage

Updates for iOS, Android and Windows Phone

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The Mobile World Congress is the launch pad for the new Apps for HiDrive Free – the free online storage: smartphone and tablet users with iOS, Android and Windows Phone can look forward to a number of new features. The two most important new features include a super-fast slideshow of images, and improved exchange of files with other Apps and the operating system, so that it's much easier to manage your files. The Apps are available for free in each respective marketplace. To activate a free 5 GB online storage account, click over to www.free-hidrive.com or simply activate a new account through the App.

Current Digicam or photos on your mobile can be several megabytes in size, sometimes too big when you need to just quickly show one or two photos. With this in mind, the HiDrive Apps automatically format a small preview, so that it's easy to scroll through picture galleries as they were stored on the smartphone. The original files of the photos remain unchanged.

In iOS, you can save files to HiDrive from other Apps, or open files out of HiDrive with other Apps – ideal for making quick corrections to your documents. You can also upload photos directly from the camera. With Android, the whole gallery can be uploaded in the background, so even the newest photographs are always saved. In Windows Phone, you can save pictures in the Picture Hub.

Online storage is the ideal complement to any smartphone. Not only is it easy to extend the limited memory of the smartphone, online storage is also the best place to safely store your backups. Furthermore, files which are too big to send by email, can be shared as an individual download – also a feature of the App.

 "With HiDrive Free, users benefit from plenty of storage space to save important documents, holiday pictures or music files. In short, everything of value that should not get lost. And the best thing is – it's free." said Damian Schmidt, Chief Executive Officer of STRATO. "Normally, data is bound to the medium on which it is stored. But anyone who uses HiDrive Free for storing files can access them anytime and anywhere - at home, at work, or on the move via smartphone or tablet."

HiDrive Free can also be mounted on to a user's computer like a local drive and supports Microsoft Windows®, Mac and Linux. HiDrive Free employs strict safety measures: data is stored in a certified and secure data center in Germany which is governed by German data privacy law – one of the strictest in the world in terms of data protection.

HiDrive Free is available worldwide in English, Spanish, and German; Portuguese launches in March 2012. Signing up for an account is easy and free of advertising, even in the free package: New users simply visit www.free-hidrive.com and enter basic information including email address, username and password. Starting in March, users can earn extra file space for free by inviting friends. If users want even more storage space, additional sharing features, and ways to access their HiDrive account, premium packages are also available, ranging from 100 up to 500 GB of storage space. HiDrive 100 costs 9,90 Euro/month* and HiDrive 500 is priced at 29,90

Euro/month*. Premium packages offer users more sharing options including file upload via email or web form and additional protocols like SMB/CIFS and rsync for professional use.

Links:
HiDrive Free for iOS: http://itunes.apple.com/us/app/hidrive/id422282392?l=en&ls=1&mt=8
HiDrive Free for Android: https://market.android.com/details?id=com.strato.hidrive&hl=en
HiDrive Free for Windows Phone 7: http://www.windowsphone.com/en-us/apps/6f28d259-679e-e011-986b-78e7d1fa76f8
Web site: www.free-hidrive.com
Blog: www.free-hidrive.com/blog
Twitter: @hidrivefree
Youtube: www.youtube.com/user/HiDriveFree
Support: http://community.free-hidrive.com

* prices include VAT. Contract period is 3 months.

About HiDrive Free
HiDrive Free is a new cloud storage service. It offers enough space for all your important files, stores them in a safe place and offers plenty of sharing options. And it's free. HiDrive Free is a service by STRATO, based in Berlin, Germany, a subsidiary of Deutsche Telekom. More information can be found at www.free-hidrive.com.

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