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Voddler Launches World's First Dolby Digital Plus Movie Service to Mobile Devices

New app delivers cinematic surround sound to Nokia smartphones

Barcelona, February 27, 2012—Cloud-based video-on-demand (VOD) provider Voddler and Dolby Laboratories, Inc. (NYSE: DLB) today announced the world's first mobile movie-streaming service for smartphones using Dolby® Digital Plus audio.

Launched at Mobile World Congress, the Voddler® implementation of Dolby Digital Plus audio will provide high-quality movie streaming with cinematic Dolby surround sound to select Nokia® devices. Available as a downloadable application (app) from the Nokia Store, it is the first VOD service of its kind to deliver immersive surround sound and will initially be available in Sweden, Norway, Denmark, and Finland.

“Getting full-length movies direct to Nokia smartphones with true 5.1 Dolby Digital Plus surround sound is a huge step forward for mobile entertainment. We are delighted with the results from our close collaboration with the Dolby team. It adds a truly cinematic feel to enjoying the best Hollywood and European movies on your mobile device,” said Marcus Bäcklund, CEO, Voddler.

Nokia handsets able to use the Voddler service will include the Nokia 700, Nokia 701, Nokia 603, and the new Nokia 808 PureView smartphone, when the Belle Feature Pack 1 becomes available. The service is also available for the popular Nokia N9 handset. With the right Nokia smartphone, the consumer will be able to enjoy a truly immersive 5.1 personal surround sound movie experience streamed straight to their mobile device, anywhere.

“Nokia was the first mobile partner to incorporate Dolby Digital Plus decoding in a smartphone, and this exciting new mobile movie-streaming service from Voddler illustrates why we have been working so hard to bring this technology to the mobile ecosystem,” said Andreas Spechtler, Regional Vice President, EMEA, Dolby Laboratories.

“With video-on-demand becoming increasingly popular in the connected home, this is the next step in making the mobile device a fully-fledged member of that connected home family. Consumers are increasingly appreciating the convenience of Dolby Digital Plus movies streamed on demand to the home, and the launch of the Voddler service is the first step to bringing the same benefit of streaming movies on demand to the mobile handset.”

All the Voddler-compatible Nokia smartphones will feature Dolby Digital Plus and Dolby Headphone technologies, to provide an outstanding personal surround sound experience over any headphones and create a more natural, engaging experience that the user can enjoy comfortably for longer—ideal for movie viewing.

About Voddler

Video-on-demand (VOD) service Voddler legally offers the best and most up-to-date movies and TV series from 35 of the world's leading film studios, including the Hollywood giants. Voddler offers the movie lover instant viewing of both free movies (PLAY), premium titles for rent (RENT), and purchases (EST CLOUD). The company's proprietary technology offers an unparalleled viewing experience on a large and growing range of Internet-connected devices such as PCs, Macs®, smartphones, tablets, and connected TV screens, and enables features such as HD and offline mode. Currently, Voddler has over one million registered customers in Sweden, Norway, Denmark, and Finland and is rapidly expanding internationally. For more information, visit www.voddler.com.

About Dolby Laboratories

Dolby Laboratories (NYSE:DLB) is the global leader in technologies that are essential elements in the best entertainment experiences. Founded in 1965 and best known for high-quality audio and surround sound, Dolby creates innovations that enrich entertainment at the movies, at home, or on the go. For more information about Dolby Laboratories or Dolby technologies, visit www.dolby.com.

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