



A SIM that turns any phone into an NFC phone: Morpho and INSIDE Secure present "SIMply NFC-Revolution"

Barcelona, February 28, 2012

Morpho (Safran group) and INSIDE Secure have aligned to bring to market the first product that will allow Near Field Communication (NFC) functionality to be added to a mobile phone by using a SIM card. The new "SIMply NFC-Revolution" product incorporates INSIDE's core NFC chip technology with SIM technology from Morpho.

With interest growing in NFC, but with a large base of phones around the globe without builtin NFC support, NFC bridge solutions provide immediate advantages for the fast rollout of NFC services since new phone deployment is not required.

The SIMply NFC-Revolution product has a strong advantage over other bridge solutions such as flexible antennas or contactless stickers since no external change or retrofit of a mobile device is required. As a result, this SIM-based bridge solution can perform NFC transactions even in disruptive environments (e.g. under the mobile phone's battery).



"Our bridge solution enables mobile subscribers to be introduced to NFC without the need to change their phones – by simply inserting the SIMply NFC-Revolution into their handset, immediately benefiting from a full set of NFC features without any external additions to the handset. We are convinced that this is the way to bring NFC to mass markets," said Paul Naldrett, Senior Vice President Telecoms, e-Documents Division at Morpho.

"INSIDE Secure is once again demonstrating its leadership in NFC by providing a core enabling technology to Morpho that will enable innovative products in a SIM form-factor for use in legacy mobile devices, accelerating the adoption of NFC card emulation within the currently deployed mobile phone market," said Bertrand Moussel, executive vice president, EMEA/LATAM Sales at INSIDE Secure. "This patented breakthrough technology provides a means of bringing NFC services to markets that might otherwise not be immediately reachable through smartphones."

SIMply NFC-Revolution will be demonstrated during Mobile World Congress at Morpho's booth (hall 8, B76), and in the INSIDE Secure meeting room, AV 72.

Morpho, a high-technology company in the Safran group, is one of the world's leading suppliers of identification, detection and e-document solutions. Morpho is specialized in personal rights and flow management applications, in particular based on biometrics, a sector in which it is the world leader, as well as secure terminals and smart cards. The company's technology expertise shapes the markets for the ID document, payment, telecoms and Identity Access Management segments. Morpho's integrated systems and equipment are deployed worldwide and contribute to the safety and security of transportation, data, people and countries.

For more information: www.morpho.com/e-documents www.safran-group.com

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About INSIDE Secure

INSIDE Secure is a leading designer, developer and supplier of semiconductors, embedded software and platforms for secure transactions and digital security. INSIDE mobile NFC, secure payment, and digital security products provide security for a wide range of information processing, storage and transmission applications. The company's customers are found in a wide range of markets including mobile payment, identification documents, access control, transit, electronic device manufacturing, pay television and mobile service operators.

For more information: www.insidesecure.com.

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