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## MEDIA RELEASE

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# AIRCOM Selects Ascom Network Testing for wireless network reporting and analytics

BARCELONA, MOBILE WORLD CONGRESS, 28 February 2012 — <u>Ascom Network Testing</u> (stand 1C109), the leading provider of RF network testing, optimisation, benchmarking and monitoring solutions, has signed an agreement with UK-based <u>AIRCOM</u> International (stand 1A23), the leading independent network planning and optimisation consultancy. Through this partnership, AIRCOM will use Ascom Network Testing's market-leading drive test analysis solution to validate and report key performance indicators to meet service deliverables for AIRCOM's mobile operator customers.

AIRCOM will use <u>TEMS Discovery</u>, Ascom Network Testing's wireless network reporting and analytics tool, for indoor test post processing, drive test analysis, and LTE network diagnostics. TEMS Discovery enables AIRCOM to analyse data from a variety of sources, and create customised summary reports to enable network engineers better identify and troubleshoot network issues. In addition, AIRCOM will customise TEMS Discovery to meet the unique KPI requirements for its customers, embedding best practices honed from decades of servicing the operators around the world.

AIRCOM will initially deploy 20 TEMS Discovery licenses for post-processing of multi-vendor drive test data at its regional service centres across the US, Africa, the UK, the Middle East and Asia.

"Selecting ASCOM was a natural choice for us, based on AIRCOM's long-standing familiarity with TEMS tools and the comfort level that our customers have with the accuracy and flexibility

of Ascom Network Testing's solutions," says Alwyn Welch, CEO of AIRCOM. "Of particular value to our customers was TEMS Discovery's ability to provide automation and centralisation, which enables significant efficiency gains when analysing drive test data from a variety of third-party

tools."

"AIRCOM is an exceptional partner for Ascom Network Testing, as our companies share a common dedication to finding ways for operators to extract the maximum value and capacity from their existing mobile network investments," says Rikard Lundqvist, General Manager of Ascom Network Testing. "As data traffic continues to expand exponentially, it's never been more important for operators to have a precise handle on network performance through continuous monitoring, tuning and analysis".

#### **About Ascom Network Testing**

Ascom Network Testing offers the TEMS Portfolio, the world's most widely used network testing, monitoring and optimization platform. Ascom Network Testing is a division of Ascom, an international solution provider with comprehensive technological know-how in Mission-Critical Communication. The company focuses on the areas of Wireless Solutions (high-value, customer-specific on-site communications solutions) and Network Testing (a global market leader in optimization solutions for mobile networks). Ascom Group has subsidiaries in 20 countries and a workforce of about 2,300 employees worldwide. The registered shares of the Ascom Group (symbol ASCN) are listed on the SIX Swiss Exchange in Zurich. (www.ascom.com).

### **About AIRCOM**

AIRCOM is an independent provider of network management tools and services. Our I-VIEW framework allows mobile network operators to rapidly, efficiently and seamlessly plan, manage, configure and optimise their networks. I-VIEW enables operators to regain visibility and control of their entire network, enabling radical shifts in business dynamics to become more efficient, more agile and more profitable.

The market leader in the provision and deployment of network engineering tools, AIRCOM products are in use across 135+ countries by over half the world's mobile operators. Every day, the 20 top global operators depend upon AIRCOM's tools and consultants to improve network

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coverage and quality for more than 1.1 billion subscribers worldwide. Established for 15 years, we have built our reputation on creating and releasing additional value from within cellular

networks.

With offices in 14 countries, we provide local and regional viewpoints and resource, as well as ensuring that our operator customers benefit from our global knowledge. By looking ahead of the market and sharing intelligence, we develop the skills and tools that network operators need to remain competitive, whatever the economic climate.

With over four million hours working on 3G networks alone, our expertise translates into direct and measurable cost savings for mobile operators. From initial consultancy through project implementation, using our staff, training yours, or sourcing expertise for you to take in-house, we are dedicated to maximising the performance of your network, and therefore your business.

www.aircominternational.com

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