

## **When Dreams become true:**

### **Virgin Mobile Latin America intrigued by I-New**

"I-New's one-stop shop approach was intriguing to Virgin Mobile as it will allow us to deploy an entirely virtual, heavy MVNO solution in Chile," said Jim Glass, Virgin Mobile Latin America's chief technology officer. "We adopted their private cloud architecture that supports our technology centralization strategy across the entire Latin American region. The platform is highly scalable providing the ability to enter new markets faster than our competitors, with disruptive and edgier offerings that appeal to Virgin Mobile's target."

### **About Virgin Mobile Latin America**

Virgin Mobile Latin America (VMLA) is a mobile virtual network operator (MVNO) that intends to expand the world-class Virgin Mobile brand throughout Latin America, joining a growing network of Virgin Mobile operations in seven countries (Australia, Canada, France, India, South Africa, UK and the USA) serving 15 million mobile subscribers. Virgin Mobile Latin America's management and shareholders include some of the wireless industry's most experienced teams with an impressive track record of success in the MVNO business.

### **About I-New**

I-New is a modern and innovative telecom platform and services organization that provides outstanding products and services, set in operation by a wide number of MNOs and MVNOs worldwide.

We combine a high level of dedication to customer service with expertise in developing exceptional products. These objectivities in conjunction with professionalism and a quality approach, guide the actions of I-New in all our activities.

I-New has over 15 years of experience in Business Support Systems (BSS) and Telecom Core Networks with Headquarters in Austria.

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