

**Press Release – For immediate use**

### **NEC and Private Planet to collaborate globally for personal cloud computing**

**London, February 28, 2012** - NEC and Private Planet today announced a global collaboration agreement which adds Private Planet's cloud computing platform to NEC's set of cloud solutions. The result is a turnkey personal cloud solution for mobile and telecom operators that can be deployed within just 14 weeks.

Adding Private Planet to NEC's cloud solution gives users the ability to view, store, edit and communicate their personal data across all their connected devices through a modern personal cloud-focused user interface. It supports iPhone, iPad, Android smartphones and tablets, Blackberry, Windows PC, Mac and Linux. Consumers will be able to enjoy the benefits of cloud computing including cloud storage, cloud data sharing, address book synchronisation, calendar management, personal cloud media and content management.

This collaboration brings together NEC's cloud infrastructure, enterprise cloud marketplace and hosting and service management with Private Planet's personal cloud computing platform, its suite of personal services, and set of white label applications for operators.

Manuel Gallo, director of sales and business development at NEC Cloud Competence Centre said: "Private Planet is the best choice in delivering a rich and robust solution for operators who are focussed on personal cloud and residential markets. We believe that their broad approach of integrated services coupled with NEC's cloud infrastructure and NEC Marketplace integration creates a compelling service proposition for telecom operators in mobile, broadband and convergence businesses."

Dr Janko Mrcic-Flogel, CEO Private Planet said: "We are delighted to be working with NEC on personal cloud. We found a natural accord in our joint approach to commercial and technical delivery of carrier-grade personal cloud solutions for telecom operators. Private Planet's unique service offering and open platform helps operators differentiate in both device and cloud services tailored to the operators' needs. NEC's cloud infrastructure, its data centres and excellent support provided a fantastic channel to offer personal cloud into many markets."

**– ENDS –**

#### **About NEC – [Stand 8A125 at MWC](#)**

NEC Corporation ([www.nec.com](http://www.nec.com)) is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society.

**About Private Planet – Stand 7C30 at MWC**

Private Planet ([www.pripla.com](http://www.pripla.com)) provides personal cloud computing platforms, enabling mobile / telecom operators to provide an operator-branded personal cloud platform and mobile device software to their subscribers. Private Planet has recently introduced their new personal cloud computing platform and personal productivity service suite. Cloud-assisted services have been developed for iPhone, Blackberry, and other device platforms, enabling services such as cloud-assisted printing, cloud-assisted data manipulation, remote PC disk browsing and PIM service synchronisation. Private Planet products include cloud-based personal data storage, cloud-based communications and cloud-based applications running in an open personal server environment. Private Planet offers device software support for iPhone, Mac OSX, Symbian, Windows, Linux, BlackBerry, Android and delivering personal cloud-assisted and cloud-hosted services. Private Planet assisted computing creates an environment for the end user that enhances their digital content and service experience and creates a "digital centre" for the subscriber - hosted by the operator. The architecture allows users to share their content in a peer-to-peer fashion with other users 24/7 from their cloud computers. Private Planet is headquartered in London, UK.

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