

Guide Explains Importance of Power Protection for Digital Signage Systems – Mar 2, 2012

FOR IMMEDIATE RELEASE

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Waukegan, IL, March 2, 2012 – POWERVAR, Inc., a global provider of power protection solutions, has always published an informative guide that addresses the challenges of maintaining power reliability for digital signage systems. The four-page guide, titled *Considerations for Preventing Power Problems on Your Digital Signage Network*, is free to download on the [POWERVAR Digital Signage Page](#).

“When installing digital signage equipment, there is a common misconception that the existing power is stable or the installing electrician has ensured secure power for the system. That’s not always the case,” says Randy Toth, Area Sales Manager for POWERVAR.

Because digital signage consists of an array of electronic hardware, it is susceptible to power-related problems, resulting in costly service calls, shortened equipment life, and customer dissatisfaction. This guide includes eight basic considerations to keep in mind when planning or updating any digital signage network that will help you avoid these expensive problems. Deploying a total protection solution including communication line protectors, filters, power conditioners and UPS systems will provide the necessary power protection to the components that make up a digital signage network.

POWERVAR will be showcasing POWERVAR and ONEAC brand power protection solutions at the upcoming Digital Signage Expo in Las Vegas, March 6-9, 2012. They will be introducing the new ONEAC SLIMtec Power Filter that was specifically designed for the digital signage industry.

For more information, visit [POWERVAR's online press kit](#) or call 1-800-327-8801.

Download guide: [POWERVAR Market Solution: Considerations for Preventing Power Problems on Your Digital Signage Network](#).

Download: a [high-resolution of the brochure cover](#)

About POWERVAR

POWERVAR is a global provider of power management systems, headquartered in Waukegan, Illinois, with international sales and distribution offices in Swindon, United Kingdom and Paderborn, Germany. The company's primary products include transformer-based power conditioners and uninterruptible power supplies (UPS). It is ISO 9001:2000 registered and continues to lead the industry by creating higher standards for power quality to support the increasing use of technology in business, government and nonprofit sectors. More information is available at www.powervar.com.