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CJ Annie Chun's Extends Gourmet Asian Sauce Line with Gluten-Free Varieties

Four New All-Natural Sauces Enhance Everyday Meals with Authentic, Premium Flavors

COMMERCE, Calif. (June 17, 2012)— [CJ Annie Chun's](#), an all-natural, gourmet Pan-Asian food brand from CJ Foods, Korea's number one food company and a leading producer of Asian foods worldwide, today announced the addition of four gluten-free varieties to its line of all-natural Gourmet Asian Sauces. The gluten-free lineup includes two new stir-fry sauces and two reformulated sauces from Annie Chun's original Gourmet Sauces line. Created for the growing population of consumers with special dietary requirements and preferences, the new Gluten Free sauces provide a boost of flavor to everyday meals.

“Something as simple and straightforward as adding a sauce can transform a basic everyday meal into a unique culinary creation. We expanded our product offerings to provide those consumers with particular dietary needs more options to jazz up their meals,” said Darlene Young, senior brand manager at Annie Chun's. “We replaced certain ingredients in our original Thai Peanut and Teriyaki sauces with ingredients that are appropriate for consumers following a gluten-free diet, and we created our Thai Basil and Vegetarian Stir-Fry sauces so consumers have even more ways to add a little zing of flavor to their meals.”

Annie Chun's new, all-purpose gluten-free sauces are available in the following varieties, which contain no added MSG (except for those naturally-occurring glutamates), preservatives or trans fat:

- **Thai Basil Stir-Fry (SRP: \$4.49/10.5oz):** A classic, fragrant sauce, ideal for adding a subtly sweet flavor to chicken or other meats, vegetables and noodles.
- **Vegetarian Stir-Fry (SRP: \$4.49/10.5oz):** A light, all-purpose stir-fry sauce, perfect for imparting a savory dimension to tofu, fried rice and noodles.
- **Thai Peanut (SRP: \$4.49/10.5oz):** A creamy, zesty sauce full of roasted peanuts and a blend of exotic spices, great for dipping or over noodles.
- **Teriyaki (SRP: \$4.49/10.5oz):** A traditional, full bodied sauce made with low sodium soy sauce, fresh garlic and ginger and with a smooth, rich texture ideal for glazing fish or meat.



To learn more and sample the new sauces, visit the Annie Chun's booth (#417) at the Summer Fancy Food Show in Washington, DC, June 17-19.

All new sauces will be available beginning July 2012 in traditional grocery and national specialty stores nationwide. Please visit www.anniechun.com for more information.

About CJ Annie Chun's

CJ Annie Chun's is the leading producer of all-natural, gourmet Pan-Asian foods dedicated to providing consumers with simple, convenient meal solutions through innovative product offerings and unique flavor profiles that unlock a sense of worldliness with every bite. In 2005, Annie Chun's forged a strategic partnership with CJ, Korea's largest food producer, strengthening the company's commitment to creating all natural, great tasting products that promote good health and further Annie Chun's mission of introducing new and exciting Asian foods to the American consumer. The complete line of innovative, premium goods provides a variety of options such as vegan, vegetarian, organic and gluten-free to adapt to dietary restrictions or preferences. CJ Annie Chun's All Natural Sauces, Noodles, Asian Meal Starters, Noodle Bowls, Soup Bowls, Noodle Express, Sushi Wraps, Rice Express, Organic Potstickers, All Natural Mini Wontons, FreshPak Noodles, Ramen House and Seaweed Snacks are available nationwide in gourmet, natural and mass market grocers such as Whole Foods, Safeway, Mollie Stone's, Fairway Market, Giant Foods, King Soopers, Fred Meyer, Kroger, Jewel, Meijer, Publix, SuperTarget, and many others coast to coast. www.anniechun.com

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