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**CJ Annie Chun's Expands Healthy Seaweed Snack Line with New Flavors and Sizes**  
*All-Natural Pan-Asian Foods Innovator Introduces Sweet & Savory Options  
and a Convenient Grab 'N' Go Pack*

COMMERCE, Calif. (June 17, 2012) — [CJ Annie Chun's](#), an all-natural, gourmet Pan-Asian food brand from CJ Foods, Korea's number one food company and a leading producer of Asian foods worldwide, today introduced two new Roasted Seaweed Snacks flavors, *Brown Sugar & Sea Salt* and *Cracked Pepper & Herbs*, as well as a new *Grab 'N' Go* package size of its top-selling *Sesame* flavor. With the introduction of these two new innovative Roasted Seaweed Snack flavors and the new package size on their top-selling Sesame flavor, Annie Chun's, the number one seaweed snack brand in the U.S., continues to demonstrate their commitment to creating delicious, convenient and healthier seaweed-based snacks for those consumers seeking low-calorie, crispy, all-natural snack options. The new Roasted Seaweed Snacks offerings will be debuted at the Summer Fancy Food Show in Washington DC, from June 17-19 (booth #417).

“Our healthy and delicious Roasted Seaweed Snacks have been a huge success and as a result, have attracted more consumers to the Annie Chun's brand. It's because of the enormous success of our original Roasted Seaweed Snacks that we felt the time was right to add additional unique, bold flavors to the line to satisfy a broad range of consumer tastes,” said Darlene Young, senior brand manager for Annie Chun's. “We also know that Americans are constantly seeking healthy, tasty options for snacking on-the-go so we are especially pleased to be able to offer customers our popular Sesame flavored Roasted Seaweed Snacks in a new, convenient Grab 'N' Go package.”



**Seaweed Snacks (SRP: \$1.99/ .35oz):**

Annie Chun's Roasted Seaweed Snacks are similar to Japanese nori used for sushi, but is roasted and seasoned for a crispy, tasty snack. The new seaweed varieties combine familiar flavors with the authentic and nutritious appeal of seaweed, making Asian snacks more accessible to consumers.

- *Brown Sugar & Sea Salt Seaweed Snacks* – A sweet and salty treat to enjoy as an alternative to potato chips or sugary snacks that may lack nutritional value

- *Cracked Pepper & Herbs Seaweed Snacks* – Bold, savory herbs and spices provide a flavor-packed yet light, crispy, healthy snack to satisfy any snack craving

Like Annie Chun’s original *Sesame* and *Wasabi* seaweed snack flavors, the new Roasted Seaweed Snacks have about 30 calories and 2.5 grams of fat per serving, are Preservative, MSG, Dairy and Gluten Free, are Low Carb and Low Fat and are appropriate for Vegan consumers.



**Grab ‘N’ Go Seaweed Snacks (SRP: \$3.99/.35oz):**

The slim packaging of Annie Chun’s new Sesame flavor Grab ‘N’ Go Roasted Seaweed Snacks makes healthy snacking easier than ever. Each package contains six individually wrapped mini-packs with eight seaweed snacks in each, making it simple to slip them into a pocket, purse or lunchbox.

The two new Roasted Seaweed Snack flavors are available at leading grocery and natural retailers nationwide, while the *Grab ‘N’ Go* snacks will be in stores beginning in late August, just in time for back-to -school events and activities.

**About CJ Annie Chun’s**

CJ Annie Chun’s is the leading producer of all-natural, gourmet Pan-Asian foods dedicated to providing consumers with simple, convenient meal solutions through innovative product offerings and unique flavor profiles that unlock a sense of worldliness with every bite. In 2005, Annie Chun’s forged a strategic partnership with CJ, Korea’s largest food producer, strengthening the company’s commitment to creating all natural, great tasting products that promote good health and further Annie Chun’s mission of introducing new and exciting Asian foods to the American consumer. The complete line of innovative, premium goods provides a variety of options such as vegan, vegetarian, organic and gluten-free to adapt to dietary restrictions or preferences. CJ Annie Chun’s All Natural Sauces, Noodles, Asian Meal Starters, Noodle Bowls, Soup Bowls, Noodle Express, Sushi Wraps, Rice Express, Organic Potstickers, All Natural Mini Wontons, FreshPak Noodles, Ramen House and Seaweed Snacks are available nationwide in gourmet, natural and mass market grocers such as Whole Foods, Safeway, Mollie Stone’s, Fairway Market, Giant Foods, King Soopers, Fred Meyer, Kroger, Jewel, Meijer, Publix, SuperTarget, and many others coast to coast. [www.anniechun.com](http://www.anniechun.com)

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