



Touch the Future of Education at SIGGRAPH 2012

Professional Benefits of Interactive Tablets to be Demonstrated in Booth #819 and Autodesk Education Summit; New Partnership with Digital-Tutors Announced

VANCOUVER, Wash. – Aug. 2, 2012 – At SIGGRAPH 2012, August 5 - 9th at the Los Angeles Convention Center, Wacom® (Booth 819) will showcase the ways its Cintiq® and Intuos®5 tablets are helping educators enhance teaching and better assisting students to create professional portfolios that lead to exciting careers in animation, game development, graphic arts and design.

Visitors to Wacom's fully interactive booth will have access to Wacom's industry-leading interactive pen displays and tablets and will be treated to demonstrations of software applications from Autodesk®, Corel® and Smith Micro®. A favorite of students focusing on film, art and design, Wacom's full line of Cintiq tablets – including the recently released 22HD and 24HD touch models – allow users to work directly on screen as they enjoy unparalleled creative control, color performance and productivity. With this year's addition of multi-touch, the Cintiqs now offer a whole new avenue of expression for students looking to maximize their creative computing sessions.

Wacom's SIGGRAPH presence will also include education-focused demonstrations by Autodesk as part of their annual Education Summit, as well as the announcement of a brand new partnership with Digital-Tutor, the world's largest online CG training library.

- **Autodesk Experts Link Cintiq to Education** - Autodesk experts, Lee Fraser and Marcel de Jong, will demonstrate their skills on Wacom's Cintiq 24HD touch interactive pen display during Autodesk's Education Summit and the 2nd Annual Student Experience. Both events will be held on Monday, August 6th at the JW Marriott in downtown Los Angeles. Including a mix of industry discussions, post-graduate tips and product demonstrations, each event will



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give attendees a first-hand look at how much control and precision the Cintiq adds to Autodesk applications and the artists that use them. For more information on Autodesk's education programs at SIGGRAPH 2012, please visit: <http://area.autodesk.com/siggraph2012/edu>.

- **NEW! Wacom and Digital-Tutors' Partnership** - At this year's SIGGRAPH, Wacom and Digital-Tutors will kick-off their partnership by providing free access to "Getting Started with Digital Painting in Photoshop" – an online course built around the Wacom Cintiq and Adobe Photoshop. The course will be free from August 6 - 10th. With this partnership, both companies are offering animators, artists and designers more opportunities to dynamically incorporate Wacom professional input devices into their daily workflow; they are also making it easier for students to understand the benefits of Wacom's digital pen so they can fully unleash the possibilities of working with a Cintiq or Intuos tablet. For additional details about Digital-Tutors and the course, please visit: <http://www.digitaltutors.com/siggraph2012>.

About Wacom

Founded in 1983, Wacom's vision to bring people and technology closer together through natural interface technologies has made it the world's leading manufacturer of pen tablets, interactive pen displays and digital interface solutions. The advanced technology of Wacom's intuitive input devices provide business and home users with the ability to explore digital content creation in a comfortable, natural way.

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