

## Press release



### **Beaming against the wall: Aiptek's new "Aiptek MobileCinema i50D" DLP Pico Projector for iPad, iPod and iPhone at IFA 2012.**

Aiptek is presenting its latest mini projectors at Hall 3.2, Stand 120 of this year's IFA. There are no limits to their compatibility. As well as Aiptek's first portable projector for Android, the "A50P", it is now presenting the "MobileCinema i50D", a pico projector for iPad, iPod and iPhone. Simply plug into the Apple device and it beams all its contents onto the wall. A special video and photo display and LiveView app is also available.



The Aiptek projector can achieve a screen diagonal of up to 150 cm (60 inches). The DLP technology used also provides a brilliant, high contrast picture. Brightness of 40 lumen and a resolution of 640 x 480 (VGA) pixels makes the little projector a universal pocket cinema. Enjoy a film on your iPod or surf the internet on your iPad: Aiptek's projector puts all the content you want on your ceiling.

If the battery output from the Apple source is flagging, the "MobileCinema i50D" can help here too. It also acts as a battery pack and provides sufficient power to the Apple device. For example, it can charge an iPhone battery up to around 80 %. If the high-performance battery is used to display the content, the projector has modern, energy-saving RGB LEDs which mean it can keep working for up to 120 minutes. A contrast ratio of 1000:1 is achieved.



The "Aiptek MobileCinema i50D" is compatible with the iPhone 3GS, iPhone 4, iPhone 4S, iPad, iPad 2, iPad 3 and iPod Touch 3rd and 4th generations. It has also been certified by Apple as "Made for iPad, iPhone and iPod".

The portable Pico Projector weighs 110 grams and measures 67 x 74 x 20 mm. The "Aiptek MobileCinema i50D" will be available in retail outlets as of September 2012 for a recommended price of 249 euros.

Aiptek is showing its new products at Showstoppers at IFA 2012 and in Hall 3.2, Stand 120.

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## About Aiptek

Aiptek International (Advanced Intelligent Personal Technologies) was founded in 1997 in Taiwan. The company produces and distributes 3D products, camcorders, pico projectors, digital photo frames, graphics tablets, digital styluses and cameras. The German and European office was opened in 1999 in Willich near Düsseldorf, from where all European sales are coordinated. There are also branches in Shanghai and the USA. The legendary Pen Cam with which Aiptek started out in 2000 had sold over 2.5 million within a short space of time. Aiptek Pico Projectors represent innovative technologies for price-conscious customers.