



Contact:

Melissa Hoistion

R&J Public Relations

908-722-5757

mhoistion@randjpr.com

Somfy's New ZigBee® Interfaces to Be Showcased at Control4 at CEDIA EXPO 2012

INDIANAPOLIS, I.N. (September 5, 2012) – Somfy Systems, Inc., the world's largest manufacturer of radio-controlled motors (Radio Technology Somfy® – RTS) for interior and exterior window coverings announces they will be showcasing their ZigBee® Interface devices at CEDIA EXPO 2012 with Control4® in booth #4949. On display will be Somfy-powered motorized shades and draperies controlled by a Control4 system using Somfy's new ZigBee® to Digital Motor Interface and the Glydea™ ZigBee® Plug-In Module.

The ZigBee Digital Motor Interface wirelessly integrates Somfy's line of digital motors into third party home automation systems that use ZigBee technology. Somfy's intelligent digital motor technology provides two-way communication and real-time motor position status updates, giving users precise control over their motorized window coverings through their automation systems. Only one interface is required per motor and no external power is necessary as the ZigBee Digital Motor Interface draws power directly from the motor.

The ZigBee Digital Motor Interface is designed for use with the following Somfy motors: Sonesse® 30 RS485, Sonesse® 50 ILT motors and LT50 ILT motors. The interface is compatible with the ZigBee Pro Stack feature set and recently won a 2012 Custom Retailer Exclite Award.

Also featured in the Control4 booth is a Glydea drapery motor fitted with Somfy's Glydea ZigBee plug-in module, which provides third party automation systems with total drapery control including open, close, stop, and the "My" Position – Somfy's customizable intermediate position anywhere between fully open and fully closed. The plug-in module easily attaches to the base of Glydea 35 and 60e drapery motors for maximum performance and is compatible with the ZigBee Pro Stack feature set.

For more information about Somfy's ZigBee solutions, please visit www.somfypro.com/zigbee. Technical documentation and drivers for third party automation systems can also be found on the site.

CEDIA Expo 2012 is held at the Indianapolis Convention Center from September 5th through September 8th. If you are interested in speaking with a Somfy representative at the Control4 booth, #4949, please contact Melissa Hoistion at mhoistion@randjpr.com to make an appointment. For additional information and images, please visit www.randjnewsroom.com/Somfy/CEDIA2012.zip



About Somfy Systems, Inc.

Somfy, the world leader in manufacturing of specialized motors and electronic controls for residential and commercial interior and exterior window covering markets, has North American headquarters located in Dayton, N.J. For more than three decades, engineers at Somfy have been designing products to motorize interior and exterior window coverings such as interior shades, wood blinds, draperies, awnings, rolling shutters, exterior solar screens, projection screens and more. Somfy motorization systems are easily integrated with security, HVAC, and lighting systems, providing total home or building automation. For more information, visit www.somfysystems.com.

###