

Press Release

iWedia to integrate its Teatro-3 turnkey software solutions with leading chipsets for hybrid Set-Top Boxes

- ❖ iWedia Teatro-3 turnkey software solutions have been ported to STMicroelectronics Set-Top Box (STB) System-on-Chip product line.
- ❖ Teatro-3 is specifically targeted at hybrid broadband and broadcast, and OTT services. It integrates the field proven iWedia Comedia-3 broadcast software stack with all typically required connectivity components in a Linux (Teatro-3.0) or Android (Teatro-3.5) environment with fully customizable end user apps developed in either HTML5/JavaScript or Java.
- ❖ iWedia offers software integration services to ST customers to enable rapid deployment of ST solutions in consumer devices.
- ❖ iWedia engineers are fully autonomous in deploying its latest versions of Teatro-3 software on ST products.

Lausanne, Switzerland – September 7, 2012 – iWedia today announced that it is providing its latest Teatro-3 turnkey software solutions on STMicroelectronics STB ICs and will offer associated integration services to ST customers.

Teatro-3 seamlessly integrates in one turnkey software solution all the broadcast and connectivity components necessary to give support to hybrid broadband and broadcast and OTT services with advanced UI based on either HTML5/JavaScript or Java.

Teatro-3 is pre integrated with the client SDKs of major Over-The-Top (OTT) services and Digital Rights Management (DRM) systems as well as with the kernels of the main Conditional Access Systems (CAS).

“We are delighted to establish such an important relationship with ST”, says Hans-Jürgen Désor, CEO of iWedia. “ST is one of the main suppliers of ICs for consumer devices and we can quickly enable OEMs for horizontal and vertical markets with the porting of Teatro-3 on ST chipsets.”

“Providing access to a pre-ported scalable hybrid software solution to the market place is an advantage giving customers a running start in product development. iWedia software solutions and history in providing associated integration services make them a strong scaling partner for ST”, says Laurent Remont, Group Vice President, Unified Platform Division, at ST.

For further information on the iWedia integration capability and software products, visit us at IBC 2012 (hall 1, stand C91) where the Teatro-3 turnkey software solutions will be showcased pre integrated on LIEGE.

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About iWedia

iWedia, a Swiss based company, is a leader in provision of integrated software solutions for television. iWedia provides a world class portfolio of intellectual property (IP) for broadcast and over-the-top television and also software integration services to combine this IP into high volume CE products. iWedia is headquartered in Switzerland with development offices in Novi Sad, Serbia

and France, and sales offices in Germany, and Korea. Please visit www.iwedia.com for more information.

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Note to the editors

Comedia-3 is a fully licensable broadcast stack enabling optimized handling of DVB broadcast standards including E-Book, D-Book, and NorDig. It gives support to DVB-S/-S2/-T/-T2 and -C. It handles PSI/SI, subtitles, teletext, audio description, and software upgrade.

Teatro-3 is a fully licensable turnkey software solution for the rapid deployment of STB. It is Linux OS based and integrates Comedia-3 with all connectivity components typically required in hybrid STBs. It supports HTML5/JavaScript and Java application developments for User Interfaces and it is fully integrated with Android (ICS release).