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BOSTON ACOUSTICS MAKES TV SOUND BETTER – MUCH BETTER!

INTRODUCING ... THE TVee® 10 SOUNDBAR!

-- One-piece, Super Slim Soundbar Delivers Powerful Room Filling Audio and Impactful Bass --

Indianapolis, IN, September 5, 2012 — Boston Acoustics, Inc., a world-renowned manufacturer of innovative home entertainment solutions and high performance loudspeakers, is making it easier than ever before to bring powerful audio performance and surround sound to any TV with its new **TVee® 10 Soundbar** (SRP: \$199.99). The slim, space-saving TVee 10 soundbar provides powerful dynamic audio performance for movies, gaming, and music. Because the TVee 10 includes its own built-in 30-watt amplifier, a receiver is not required to enjoy the full sound benefits. And thanks to its impactful low-frequency capabilities, there's no need for a separate subwoofer to complete the immersive audio experience. Designed for total ease-of-use and flexibility in today's digital home entertainment environment, the "plug and play" TVee 10 features both digital and optical analog inputs as well as a mini stereo AUX input to connect mobile devices.



Ideal Solution Powerful Surround Sound – Right Out of the Box!

With a sleek new design less than 3 1/2 inches high and 3 inches deep – even smaller than previous Boston Acoustics soundbars, the TVee 10 is a simple solution for adding room-filling audio to virtually any TV. The super easy one-wire hook-up allows users to connect the soundbar directly to their TV in one simple step. As soon as the soundbar is plugged in, users can immediately start enjoying their new TV sound experience. Ideally sized for TVs 32" or larger, the TVee 10 features integrated keyhole-style wall mounts for total ease of set-up. The TVee 10

features touch sensitive front controls, and thanks to its remote-learning capability, it is designed to work seamlessly with a user's existing remote control.

Boston Acoustics Audio Technologies Deliver Best-in-Class Performance

The TVee 10 features Dolby® Digital decoding and Boston Acoustics' Digitally Optimized Virtual Surround (DOVS) processing for pinpoint, theater-like surround effects and room-filling audio. The system's "Movie Mode" and "Music Mode" options allow users to easily optimize their soundscape, depending on content. The TVee 10's soundbar achieves its superior best-in-class audio performance through the use of Boston Acoustics' low-distortion, wide-bandwidth "HHRT" (Hyperbolic High Rigidity Transducer) driver technology. The dual 2" x 5" drivers feature a light and rigid elliptical cone that uses a highly complex shape to reduce distortion and enhance dynamic performance. Boston's unique BassTrac® circuitry ensures powerful low-frequency audio without distortion. Frequency range is 70 Hz to 20 kHz.

Noted Boston Acoustics Vice President and General Manager Mitch Nollman: "More and more, today's high-performance flat-panel TV sets are becoming the hub of people's home entertainment. Unfortunately, the audio from most flat-panel TVs these days is often of less-than-spectacular quality, and consumers are looking for simple ways to bring their audio performance up to the same level as their video. The TVee 10 is a simple, inexpensive, plug-and-play solution for getting powerful and immersive sound from your TV. With its new smaller form factor, and simple set-up option, consumers now have a great way to begin enjoying a powerful movie and musical experience – one that is perfect for any bedroom, den or game room."

Simple, Intuitive, Packed with a Host of Features

Everything about the TVee Model 10 is designed to be simple, intuitive, and totally flexible. The sleek unit includes a variety of key features designed to enhance your TV and Music experience including:

- **Easy "one-wire" hookup** makes it a snap to install so you can start enjoying the system right out of the box;
- **Elegant design** to blend with most TV's and any room décor;
- **Better music with dedicated Music Mode**, provides listeners with a rich and luxurious music listening experience ;

- **Touch sensitive controls on the front panel** allows users to select power, volume, mute, digital or analog sources and movie/music mode;
- Boston Acoustic's **Digitally Optimized Virtual Surround processing** for pinpoint, theater-like, surround effects and better on screen dialog.

About Boston Acoustics

Founded over 30 years ago, Boston Acoustics is a world-renowned leader in high-performance loudspeakers, tabletop products, and advanced car audio systems. The company's commitment to creating the best possible home entertainment experience is reflected in its advanced product design and engineering, which allows customers to enjoy high-performance audio while expressing their personal style and tastes. For more information on the company's full range of advanced products, please visit BostonAcoustics.com.

About D+M Group

D+M Group is a global company dedicated to enhancing life through inspired sound solutions delivered anytime, anywhere. With a strong belief that "Performance is everything," D+M is focused on innovation to meet the needs of customers in an increasingly digital world. Serving the consumer, professional and automotive markets, D+M Group brands include Allen & Heath, Boston Acoustics[®], Calrec Audio, Denon[®], Denon DJ, Denon Professional, Marantz[®], Marantz Professional, McIntosh[®] Laboratory and Premium Sound Solutions. D+M Group has approximately 2,000 employees worldwide, with products and services marketed in more than 45 countries. D+M Group is a Bain Capital portfolio company.

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