

DENON

DENON INTRODUCES 9.2-CHANNEL AVR-4520CI – NEW “IN-COMMAND SERIES” FLAGSHIP RECEIVER, REINFORCES COMPANY’S COMMITMENT TO INNOVATION, PERFORMANCE AND EASE OF USE

*-- “Performance is Everything”; New Denon Flagship Features Apple’s AirPlay and
Epitomizes the Company’s Leadership and Expertise in
Advanced Home Entertainment --*

Indianapolis, IN, September 5, 2012 – Denon Electronics, a premier manufacturer of high-quality home entertainment components, is proud to announce the launch of its flagship In-Command® AV receiver, the 9.2-channel **AVR-4520CI** (\$2,499.99). The powerful AV receiver offers users an unprecedented level of expandability, networking options and Internet connectivity. The AVR-4520CI features Apple’s AirPlay, allowing users to stream their iTunes music whether from Mac or PC, as well as music stored on their iPhone, iPad, or iPod touch.*

Reflecting the D+M Group’s guiding philosophy, “Performance is Everything,” the Denon flagship includes a host of leading-edge audio capabilities for a powerful and immersive soundscape, ideal for accurate music reproduction, as well as cinema-like home theater sound. The AVR-4520CI AV receiver will be available beginning this month.



With its elegant front-panel design, larger character displays, richer graphics and newly designed GUI interface – the AVR-4520CI leads Denon’s 2012 receiver lineup as a clear reflection of the company’s expertise in creating components that truly enhance a user’s lifestyle and “connected” home entertainment experience.

Seamless Connectivity to All Today's Popular Content Sources, Including Spotify

With its streamlined new design and easy-to-access front-panel inputs, as well as 4K and 3-D video capability, the 150 watt x 9.2-channel AVR-4520CI provides access to all today's popular content sources. Notably, Denon recently partnered with Spotify to incorporate the award-winning digital music service in its new and upcoming products, including the AVR-4520CI. Owners of the AVR-4520CI with a Spotify Premium subscription will now be able to enjoy a more personalized music listening experience, bringing a nearly unlimited number of songs into their homes. The flagship also provides access to popular content sources including Sirius XM, vTuner Internet radio and Pandora**. The receiver also features Direct Connectivity for iOS devices via a front panel USB input.

Reflecting Denon Heritage of Audio Excellence

Superior audio performance has always been a hallmark of Denon, and the new flagship, with its built-in 150 watts x 9.2 channel, lives up to the Denon tradition in every way. The multi-mono block amp construction ensures top audio quality, and the free assign amp configuration allows maximum system configuration flexibility, making it ideal for custom integrators who want to provide their clients with the ultimate system for every conceivable lifestyle need.

The AVR-4520CI's incredible surround sound performance is made possible by Denon's exclusive Dynamic Discrete Surround Circuit (DDSC-HD32) technology, which dispenses with conventional all-in-one chips in favor of a trio of high power 32 bit floating point DSP processors. For the utmost fidelity, the AVR-4520CI is equipped with multiple high resolution 192 kHz/32 bit D/A converters, operating in differential mode for the widest dynamic range. Additionally, the unit's 11.2-channel processing capability has been newly expanded to accommodate leading edge dts Neo:X.

Centerpiece of a Whole Home System

The AVR-4520CI can be the centerpiece of a 4-zone system, including the main room plus three additional playback areas, with independent sources available for each zone. The unit's seven HDMI inputs and triple HDMI outputs allow for a one wire connection for both picture and sound from most newer audio/video sources, such as set-top boxes, gaming consoles, and Blu-ray players. The AVR-4520CI allows for the connection of up to three different HDMI equipped displays; users can now send two different HDMI feeds to two displays at the same time directly from the receiver, eliminating the need for costly external switches and extra remote control complexity. The AVR-4520CI incorporates true multi-zone HDMI audio/video distribution with the inclusion of HDMI matrix switching functionality.

IN-COMMAND Also Means Custom Integration-Friendly

Custom integrators will appreciate the fact that Audyssey MultEQ XT32 Auto Setup and Calibration allows for total ease and accuracy of set-up, along with the ability to use the advanced Audyssey Pro installer kit, which measures ideal sonic performance in up to 32 different positions, defining the ultimate sound quality for virtually any size or shaped room. The AVR-4520CI also features two Audyssey technologies designed to optimize bass performance. Audyssey Sub EQ HT provides individual tailoring for each subwoofer in a dual subwoofer setup, delivering the optimum combination of highest deep bass output and lowest distortion. Audyssey LFC processing analyzes and processes bass content on a continuous basis and custom tailors the sound via advanced psychoacoustic algorithms to deliver dynamic bass response within the listening room without annoying family members or neighbors in adjacent rooms.

The unit also features remote access via the Internet, RS-232 and IP Control for third-party controllers and is Control4 certified. The powerful amplifier section features Denon's Free Amp Assign function, which lets users configure the receiver to exactly match the needs of an integrated home theater or multi-zone setup.

Yoshinori Yamada, Product Planning Manager for D+M noted: "When Denon created our new flagship AV receiver, we wanted to present a component that would truly

epitomize our corporate principle that 'Performance is Everything.' To achieve this goal, we needed to craft a receiver that would not only deliver the leading-edge audio capabilities for which Denon is renowned, but also provide our customers with the very latest in advanced connectivity to all their favorite entertainment sources. With the very latest audio and video processing technologies, the AVR-4520CI delivers performance on par with much more expensive separate components, and includes a host of networking features designed to harmonize with portable devices as well as provide compatibility with major brands of home automation and custom integration system controllers."

** AirPlay requires iTunes 10.1 or later and iPhone, iPad, or iPod touch with iOS 4.2 or later. A home Wi-Fi network is required.*

*** Some services may require a subscription*

For more information on Denon, visit <http://usa.denon.com>. Become a fan of Denon on Facebook at <http://www.facebook.com/denonusa> or follow Denon on Twitter at <http://twitter.com/denonus>.

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About Denon Electronics

Denon is a world leader in the manufacture of the highest quality home theater, audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and groundbreaking commercialization of PCM digital audio. Denon Electronics is owned by D&M Holdings Inc.

About D+M Group

D+M Group is a global company dedicated to enhancing life through inspired sound solutions delivered anytime, anywhere. With a strong belief that "Performance is everything," D+M is focused on innovation to meet the needs of customers in an increasingly digital world. Serving the consumer, professional and automotive markets, D+M Group brands include Allen & Heath, Boston Acoustics[®], Calrec Audio, Denon[®], Denon DJ, Denon Professional, Marantz[®], Marantz Professional, McIntosh[®] Laboratory and Premium Sound Solutions. D+M Group has approximately 2,000 employees worldwide, with products and services marketed in more than 45 countries. D+M Group is a Bain Capital portfolio company.

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