NEWS RELEASE FOLLOWS:
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FOR IMMEDIATE RELEASE:
ATTENTION: New Products

FloLight Introduces the BUILD A KIT - MIX & MATCH LED AND FLUORESCENT LIGHT KIT at IBC 2012

Amsterdam, September 7th, 2012 - Design your own custom kit with two or more Flolight LED or Fluorescent Lights.

You Know What You Need
In the production world, one size just does not fit all, and FloLight understands this. That's why we let you design your own custom light kit with two or more of Flolight's LED or Fluorescent lights.

Take What You Want
At FloLight, we believe no one knows better than you what lights you need, and our custom light kits give you the control to get only what you need without increasing your budget.

DayLight or Tungsten
Configure your kit with LED lights in daylight or tungsten, spot or flood and match those with our Fluorescents in either daylight or tungsten.

Free Stands & Bags
To sweeten the deal, we're giving away free light stands and stand bags.

Accessorize
Get more of what you need with FloLight Accessories:
Filter holders
Barn doors
V-Mount/Anton Bauer battery mounts
Batteries and chargers
Hard cases
Articulating arms

If you want to know more, FloLight will be at IBC 2012 in Hall 11, Stand 11.D80, or you can go to the website at www.flolight.com or http://flolight.eu

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