

Verdurabrand[®] Gourmet Frozen

Prepared Vegetables are now Available at THE FRESH MARKET in Pinecrest and Coconut Grove, Florida

FOR IMMEDIATE RELEASE

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www.verdurabrand.com

Verdurabrand's line of frozen gourmet prepared vegetables is now available in the freezer section at The Fresh Markets in Coconut Grove and their NEW Pinecrest (Miami) location.

Verdurabrand vegetables, often considered comparable to fresh, are picked at the peak of freshness and prepared in small batches. The prepared vegetables are vacuum bagged and immediately frozen to maintain flavor and freshness. Prepared with ingredients that include extra virgin olive oil and garlic and offered in their see-through boilable/microwaveable pouch, Verdurabrand vegetables are always ready to serve at a moment's notice. Verdurabrand vegetables are the only frozen vegetable side dishes, preferred by Chefs and Restaurateurs.

As a side dish, over pasta, rice or quinoa, in omelets or frittatas or in many recipes found in Food Magazines and on the web, Verdurabrand Vegetables are very versatile and allow people to incorporate deliciously prepared vegetables at every meal -- in no time and with minimal preparation. Customers are always amazed by the "just prepared taste", freshness and vibrant color of our vegetables. Everyone asks, "How do you get your vegetables to taste so fresh". No preservatives are used in the preparation of Verdurabrand products. Just delicious vegetable side dishes ready in 5 minutes without the preparation hassle! No more chopping and dicing or vegetables gone bad in the crisper.

Verdurabrand, founded and based in Boca Raton, Florida, offers the following products Sautéed Spinach, Sautéed Swiss Chard, Sautéed Broccoli Rabe, Eggplant & Plum Tomatoes, Sautéed Escarole & Beans, Peas with Pancetta, and much more. These offerings are not commonly found and offer a breath of fresh air in the freezer section. Verdurabrand Vegetables are the only vegetable side dishes worthy enough to be placed in or near the Fresh Produce Section.

Verdurabrand products are also available at other Markets across Florida and on-line. For more information on the brand and product line, please visit www.verdurabrand.com.