

New Low Price on Matrox Multi Family of Four-Channel 3G SDI Cards for Mac

Amsterdam — Sept 6, 2012 — Matrox today announced that the three cards in the Matrox® Multi™ Family of SDI I/O cards are now priced at just \$1495 US. These products bring a high level of channel density to the Mac Pro. In a single PCIe slot, a Matrox Multi card provides up to four independent inputs or outputs with up to 16 embedded audio channels per SDI stream. User-selectable combinations of 3G, HD, SD, and Dual Link are supported. The Matrox Multi cards are designed to let users get the most from the valuable expansion slots in a Mac Pro and eliminate the expense of multiple systems in many applications. The innovative features of the Matrox Multi cards make them the ideal choice for a variety of applications including [multi-camera streaming with Telestream Wirecast Pro](#), versatile video ingest with ToolsOnAir just:in, and HD digital video assist with In2Core QTAKE HD. The Matrox Multi cards are supported by the Matrox Software Development Kit (SDK) for Mac.

“The Matrox Multi cards deliver versatile I/O for some of today’s most innovative digital video applications for the Mac,” said Wayne Andrews, product manager at Matrox. “This new price point will allow our partners to offer even more competitive solutions to cost-conscious broadcasters and video professionals.”

The Matrox Multi Family will be showcased at IBC 2012 on stand 7.B29.

Price and availability

Priced at \$1,495 US (€1295, £995) not including local taxes and delivery, the three version of Matrox Multi are available through a worldwide network of authorized dealers. Matrox Multi-Ingest is a four-channel 3G/HD/SD input card. Matrox Multi-I/O provides simultaneous, independent two-channel input and two-channel output of 3G/HD/SD. Matrox Multi-Playback is a four-channel 3G/HD/SD output card. The [Matrox Software Development Kit \(SDK\) for Mac](#) is now available to developers.

About Matrox

Matrox Video Products Group is a technology and market leader in the field of HD and SD digital video hardware and software for accelerated H.264 encoding, realtime editing, audio/video input/output, streaming, A/V signal conversion, capture/playout servers, channel-in-a box systems, and CGs. Matrox’s Emmy award-winning technology powers a full range of multi-screen content creation and delivery platforms used by broadcasters, telcos, cable operators, post-production facilities, videographers, and A/V professionals worldwide. Founded in 1976, Matrox is a privately held company headquartered in Montreal, Canada. For more information visit www.matrox.com/video.

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