



Liberty Global Launches Horizon TV

TV and the Internet come together

Englewood, Colorado – September 7, 2012:

Liberty Global, Inc. (“Liberty Global”) (NASDAQ: LBTYA, LBTYB and LBTYK) today announces the launch of Horizon TV, a new family of media products that allow customers to view and share all of their favorite content across the TV, computer, tablet and smartphone. The Horizon TV platform is powered by a beautiful and engaging user interface that seamlessly navigates and recommends digital content from your cable, on demand libraries, personal devices, selected apps and online sources. The Horizon TV gateway also serves as a full triple-play box delivering not only video, but also the fastest internet and voice connections along with a wireless network for the home.

Horizon TV is now available from our Dutch cable operation, UPC Netherlands, and will be rolled out in Switzerland, Germany and Ireland over the next 3-6 months.

Mike Fries, Liberty Global’s President and CEO said: “This is what our customers have been waiting for. Finally, you can enjoy the best cable TV programming on all of your devices whenever and wherever you choose. Horizon TV brings the power of the internet and the most popular apps to your TV screen and allows you to ‘connect, discover and be free.’”

Multiscreen and Home network

Horizon TV changes your tablet, smartphone or laptop into a television. An iPad can be used as a remote control or as an additional TV screen in the home. At the same time, customers can wirelessly stream personal content from their computers, tablets and smartphones onto their TV screens.

Personal Recommendations

Horizon TV makes personal recommendations and allows customers to search from a wide selection of programs currently being broadcast, previously broadcast or available via UPC on Demand.

Bring the Web to the TV

What’s more, Horizon TV features an app store where services like YouTube, Wikipedia and Facebook are contextually integrated into your TV viewing experience.

Horizon TV via tablet, smartphone, laptop or computer

Today, concurrent with the launch of Horizon TV, all customers at UPC Netherlands with digital TV and internet subscriptions can now watch television online. This online service can be used by smartphones and tablets (as an app for iPhone and iPad), as well as through computers and laptops in and around the home. Customers can login via the app or via the dedicated website with their personal UPC account to stream 80 live TV channels and access 3,500 television shows/episodes



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and nearly 2,000 movies from the latest Hollywood hits to the best classics. UPC Netherlands is the first video provider to offer this service in the Netherlands.

User Interface

The Horizon TV interface uses 3D graphics for simple and easy navigation. The search and recommendation functions help customers find the content they desire, whether it is personal photographs, music, video clips, movies or TV series.

Partners

Horizon TV was developed by Liberty Global in collaboration with a team of world-class technology partners. Samsung built the multimedia gateway, Intel supplied the Intel® Atom™ CE Media Processor and NDS supplied the middleware and user interface. Nagravision supplied the NAGRA Media Access encryption system. The Horizon TV solution supports MoCA, delivered by Entropic and WiFi, delivered by Celeno Communications, and is part of the DLNA ecosystem. The widget framework was developed by Metrological and our Recommendations engine is powered by ThinkAnalytics. Seachange provided the Video On Demand back office systems to support seamless content migration between TV and Online devices.

The ability to transfer the TV experience to various devices has been made possible by IOKO's enterprise service platform. Intellicore developed the Second Screen app. Horizon TV online has been made possible by the joint development of KIT Digital and thePlatform to create an enterprise service platform and robust content management system. The browser and app were designed and developed by Empathy Labs. Metrological developed the connected application framework. Twonky provides the application to enable devices to communicate via DLNA to our gateway.

To learn more about Horizon TV, please visit www.lgi.com/horizon.html

About Liberty Global, Inc.

Liberty Global is the leading international cable company, with operations in 13 countries. We connect people to the digital world and enable them to discover and experience its endless possibilities. Our market-leading television, broadband internet, and telephony services are provided through next-generation networks and innovative technology platforms that connect 20 million customers who subscribe to 34 million services as of June 30, 2012.

Liberty Global's consumer brands include UPC, Unitymedia, KabelBW, Telenet and VTR. Our operations also include Chellomedia, our content division, UPC Business, a commercial services division and Liberty Global Ventures, our investment fund. For more information, please visit www.lgi.com.

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