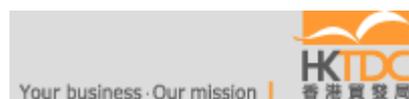


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NEW LOCATION! Hong Kong Services Pavilion Welcomes You at MIPCOM

The Hong Kong Trade Development Council (HKTDC) is very proud to present the Hong Kong Services Pavilion again at MIPCOM.

We will showcase 6 delegate companies with services ranging from animation production, post production, films distribution and provision of solution: so do stop by our Pavilion at **09.24**, our delegates below will be there to discuss with you further.



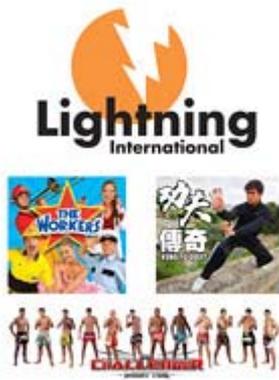
asia animation Limited



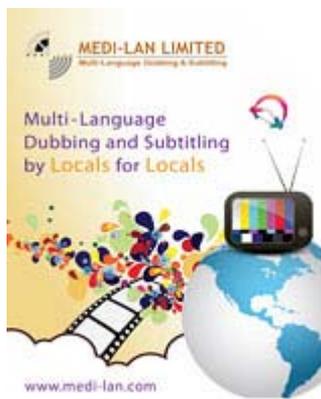
Cheers Media Company



Golden Network Asia Limited



Lightning International
Limited



Medi-Lan Limited



Star Alliance Movies (HK)
Co., Ltd.

Exhibitors' Highlights:

asia animation Ltd

The company sets to bring fun and inspiring stories with a distinct Chinese flavor to international audiences of different age groups. They would also like to distribute secondary products based on the memorable characters from our heart-warming stories.

Cheers Media Ltd

The company acquires and markets programmes to major TV stations, home video distributors and airline flights. Cheers' eye for quality production has helped an animation series to break into the U.S. consumer market with millions of copies sold. They have successfully distributed animation programs such as Voltron, Little Prince, Veggie Tales, Shaun The Sheep, and some high quality documentaries across the world.

Golden Network Asia Limited

The company is engaged in global distribution of films and animation. It represent works from animation studios across Asia. Their 2012-13 new lineup includes 2 Stereoscopic 3D feature animations: ECHO PLANET (Thailand) and ROBOKICKS (Malaysia); CGI feature animations: YUGO & LALA (Mainland China) and SEEFood (Malaysia).

Lightning International Limited

The company distributes programming from Asia, and around the world. Their team has over 15 years of distribution experience in Asia, and we represent programming of many genres including entertainment, reality, kids, documentary, movies, and formats. Key content partners include TRACE Sports, RTHK, Imagine Group, AETN Asia, The Group Entertainment, New Media Vision, and Far West Entertainment. They also distribute TV channels, expanding their audience reach in the Asia-Pacific region, and work with many partners to advise them on strategies for Asia.

Medi-Lan Ltd

Medi-Lan is blessed with a multi language talent pool and has offices or partners in a global network. With a track record of delivering a quality product, on time and on budget, the company has gained the trust among the largest global broadcasters in Asia and Japan.

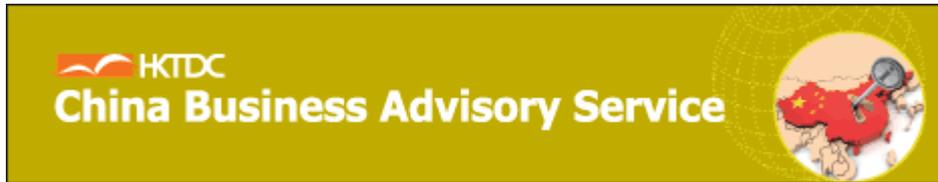
Star Alliance Movies (HK) Co., Ltd.

Star Alliance Movies (HK) Co. Ltd., has been expanding its movie business across Hong Kong, China, Asia and the rest of the world, in order to provide audiences with diversified entertainment. Besides movie distribution and copyright licensing, they have actively invested in movie production in recent years. Their in-house produced movies include "The Incredible Truth", "A Fatal Lie" etc.

Do Visit us at the Hong Kong Services Pavilion (09.24)

Enquiry Contact:

Email: alice.sl.leung@hktvc.org



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