

## PRESS RELEASE

---

### MIPCOM 2012: Global Screen reports strong sales in Cannes

Munich/Cannes, 10.10.2012. Global Screen, the sales and distribution joint venture between Bavaria Media and Telepool, got off to a good start at the international television market MIPCOM in Cannes. "A large number of sales have already been completed", says Marlene Fritz, Head of TV Sales with Global Screen, after the first two days in Cannes. "We are very delighted with this success, especially in view of the fact that the overall economic situation in Europe is tough."

Especially the long-running series from Germany remain favourites with the international buyers at MIPCOM. New seasons of RTL's action series „**Alarm for Cobra 11**“ were sold to the Netherlands (RTL Crime Channel), Turkey, Iran, Czech Republic, Slovenia, Bulgaria and Croatia among others, while channels from China and South Korea have indicated considerable interest. "**Storm of Love**", the telenovela from public broadcaster ARD, is also continuing its international success story. Besides selling further episodes to Italy, Finland and Slovakia, Global Screen was also able to conclude the first ever "Storm of Love" deal with Iceland, where public broadcaster RUV acquired the rights.

"The high quality of German programmes guarantees high ratings - in our key territories Italy, France, Spain and Central and Eastern Europe, but also beyond", states Marlene Fritz. The distributor also managed to score a huge sales success for "**Taste the Waste**" in Japan, where NHK secured the television rights, while T&K will handle the theatrical as well as the video and VOD release. The highly-acclaimed documentary, which has only recently been awarded with the prestigious *Prix Italia*, addresses the global waste of food.

Besides the RTL series "**IS1 - Danger in Paradise**", which was sold to Italy, Bulgaria and the Baltic States, Global Screen was also able to make an impression with several family entertainment programmes at this year's MIPCOM: "**The Wonderful Adventures of Nils**" found new buyers in France, Estonia, Kazakhstan, Slovakia, Slovenia, Hungary and the CIS countries, "**Finest Fairy Tales**" was acquired by channels from French-speaking Canada, the Benelux countries, Kazakhstan, Estonia and Lithuania.

Package deals including several German made-for-television movies were arranged with Italian RAI Cinema (e.g. "**Volcano**", "**The Jungle Girl**", "**Darling, I'm running against you**") and Antena 3 in Spain (e.g. "**Love at Second Sight**", "**The Jungle Girl**", "**Africa Mon Amour**", while French Ushuaia TV opted for a selection of science and nature documentaries, such as "**Biomimicry - Inspired by Nature**" and "**Wild Pyrenees**".



Continuing in the vein of its successful cooperation with RTL and production company Dreamtool Entertainment, Global Screen was able to complete further deals for the event movie **"The Hunt for the Amber Room"**, which was sold to Russia and the CIS states as well as the Czech Republic. Before the market, presales for this final part of the successful "treasure hunt" trilogy had already been arranged with channels from France, Italy, Spain, Japan, China and Poland, to name a few. This year's MIPCOM also witnessed the introduction of a new Dreamtool/RTL production, **"Heroes"**, to the international market. The two-hour disaster movie, which is currently in the state of shooting, was met with lively interest.

About Global Screen:

Global Screen GmbH is a joint venture by leading German sales & distribution units Telepool GmbH and Bavaria Media GmbH for world sales of TV and theatrical product outside of German-speaking territories.

Through its shareholders, Global Screen holds distrib rights to one of the largest film libraries in Europe: In addition to the Bavaria Film Group catalogue, Bavaria Media has output deals with pubcasters WDR and SWR. Telepool handles TV and theatrical distribution for pubwebs BR, MDR, SRF (Swiss Radio and TV), major German producer/buyer Degeto and TV market leader RTL. Both firms also have a variety of output and distrib deals with int'l and domestic partners. In addition, the German-language and international catalogues will be enhanced by Global Screen acquisitions.

CEOs are Dr. Rolf Moser and Dr. Thomas Weymar.

---

**Press Contact:**

**Tina Harnisch**

Global Screen GmbH

Sonnenstraße 21

D-80331 Munich

Phone: +49 89 2441295-592

[tina.harnisch@globalscreen.de](mailto:tina.harnisch@globalscreen.de)

[www.globalscreen.de](http://www.globalscreen.de)