



## **BRB INTERNACIONAL WILL PRESENT NEW LICENCES AT BRAND LICENSING EUROPE 2012**

*Invizimals™ and PAC-MAN™ are the highlights of the latest catalogue which also features Cartoon Network's Ben 10 Omniverse and Adventure Time*

**BRB Internacional** will present its latest catalogue of novelties at **Brand Licensing Europe** which takes place in London in October. The company, which has just celebrated its fortieth anniversary, will present new licences for Spain and Portugal which will include *Invizimals™* and *PAC-MAN and The Ghostly Adventures*. These are both based on powerful video games produced by **Sony Computer Entertainment Europe** (SCEE) and **Namco Bandai Games**, respectively, and will be made into television series in 2013. The catalogue also features the latest in the *Ben 10 – Omniverse-* and *Adventure Time* saga, which are two of the most powerful Cartoon Network licences. **BRB** will also present the latest version of *Animals*, whose licence it manages on the Iberian. **BRB** also handles its television series throughout the world, except in Asia and the UK.

The *Invizimals™* brand, with its successful saga of three video games -*Invizimals™*, *Invizimals™: The Other Dimension* and *Invizimals™: The Lost Tribes* -which has sold over a million units in Europe and has inspired several **Panini** albums, will have its own animated series in 2013 which BRB Internacional and SCEE are currently developing. Invisible to the human eye, the *Invizimals™* only become visible once captured by the PSP™ (**PlayStation®Portable**) thanks to the latest reality enhancement technology.

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**BRB** will handle *PAC-MAN and The Ghostly Adventures* on the Iberian peninsula. This is an animated series in 3D based on the famous **Namco Bandai Games –Pacman** which **41 Entertainment** and **Arad Productions** are launching in 2013. **Bandai America** is the **Master Toy** and sales are already taking off in different parts of Europe and America.

**BRB Internacional**, as licensing agent for **Cartoon Network** for Spain and Portugal, will take **Turner CN Enterprises** products to **Brand Licensing Europe** with *Ben 10 Omniverse* –the fourth *Ben 10* saga-, and *Adventure Time* - the sensation of the year-, as its flagship products. In September, **Bandai** will launch a new set of *Omniverse* toys in Spain, whilst **Simba Iberia** has already started to distribute *Adventure Time* products by Master Toy **Jazwares**.

**BRB** will present its complete catalogue at **Brand Licensing Europe** and will be based in Booth E128 in the *Pavilion of Spain*. The catalogue features the latest developments in **Animals**, which, apart from having **Tomy** as the Master Toy, is about to launch a huge back-to -school collection in Spain with the help of **Safta**.

If you require further information, please visit us in Booth E128 at **BLE**.

**About BRB Internacional:** An international company founded in Spain with 40 years experience in the production, distribution and licensing of high quality television programmes. BRB's animated series have been seen around the world, and characters such as *David the Gnome*, *Dogtanian* and *Willy Fog* are widely recognised as classics. Currently BRB is producing innovative and branded series through the development of its Catalan studio Screen 21 using the latest techniques in design, 3D stereoscopic and CG technology – including such successful brands like *Bernard*, *Suckers*, *Animals*, *Kambu* or *Zoobabu*-. In the field of licensing, the company manages aside of all BRB's titles an impressive catalogue which includes the Cartoon Network's properties for Spain and Portugal (*Generator Rex*, *Foster's*, *Ben 10*, *Bakugan*, ...) or the PlayStation IPs *LittleBigPlanet*<sup>™</sup>, *EyePet*<sup>™</sup>, *Invizimals*<sup>™</sup> and *SingStar*<sup>™</sup> in Spain and Portugal. For more information: [brb.es](http://brb.es), [youtube.com/BRBInternacional](http://youtube.com/BRBInternacional), [facebook.com/BRBInternacional](http://facebook.com/BRBInternacional), [twitter.com/BRBInt](http://twitter.com/BRBInt), [brbplay.com](http://brbplay.com)

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