iTV Media Selects aioTV to Accelerate the Global Delivery of TV Services to Multiple Screens

Denver, Colorado – October 22, 2012 - aioTV announced today that iTV Media Inc., a leading interactive IP-based network solutions and service provider, has selected the aioPro platform to accelerate their delivery of multi-screen video solutions to global customers and subscribers.

"We see significant opportunity with massive populations coming online that are interested in rich video experiences on the devices they want across the networks they chose" said iTV Media's Chief Executive Officer, Mr. Lin Song, "To address the challenge of making this a realty, we've selected the aioPro platform which enables us to blend content sources be it live or VOD, licensed or free, embed video players and DRM that content owners support, deliver a consistent TV service across devices and do all of this on any broadband network in any language."

"iTV Media is the type of operator that pivots traditional multi-channel video to the connected TV world" said Michael Earle, CEO of aioTV. "iTV Media's unique ability to attain content rights, design, build and run cross platform TV services globally is significant."

The company recently deployed an effective OTT service offering Mandarin-language TV to Chinese communities in North America, as well as and most recently MeTV, an iTV Media operating arm in Thailand, offering multi-screen TV services to over 5 million Thai households through a local telecom operator partnership.

About iTV Media, Inc.

Founded in 2007, iTV Media has dedicated full efforts to the advancement of TV over IP platform and the development of terminal products. In 2010, UTStarcom invested in iTV Media and became its largest shareholder. In 2011, iTV Media launched Chinese television services in the US and Canada under the "iTV.cn" service brand and gradually expanded into the local television market there.

Based in China, iTV Media provides services to the world's Internet-based transmissions using television, computers, mobile devices and other network-related products. iTV Media offers services to various broadcasting terminals and provide viewers an all-digital, high definition, intelligent, and interactive television services.

About aioTV Inc.

aioTV is a next generation video platform that aggregates pools of video content to deliver a unified rich video experience across connected devices. The company's aioTV consumer service and flagship business products aioCloud and aioPro are enabling platforms for service providers, consumer electronics manufactures and media companies designed to curate multiple sources of video content into a TV-like experience for customers to enjoy on multiple devices. aioTV aggregates long form video content from the web (OTT) and licensed content (VOD, TV Everywhere VOD, even linear channels) into a consumer experience that looks like TV middleware and runs on iPad, Android tablets, PC, MAC, Google TV, iPhone, Android phones, Android set top boxes and Amino set top boxes. For more information, visit aio-TV.com.

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