Pressemitteilung

CONJECT at MAPIC 2012

Relieve the time pressure for retail expansion
CONJECT delivers valuable support to retail chains for construction project and real estate management

Ambitious expansion goals at home and abroad lead to time pressure in construction project and real estate management for retailers with a high number of outlets.
Strict completion deadlines must be kept, as a postponed store opening results in significant revenue losses. Increasing contract complexity requires seamless information exchange, and a complete project file including a fully documented decision making process. In addition, revision and compliance requirements must be fulfilled.
All of this requires a comprehensive system for managing drawings, projects, cost and facilities. Did you know that technology is available covering all of these aspects?

CONJECT – a modular system of software solutions
CONJECT supports retailers with expansion planning, acquisition and leasing of new areas, construction projects, operations and real estate sales. It automates routine tasks and minimises the risk for the whole organisation.

Expansion requires team work across all phases – company-wide and world-wide
Retailers mainly expand abroad and in emerging markets. The respective regional subsidiaries are usually legally independent entities and can make their own decisions, but they still need to comply with the regulations of headquarters. The budget approval process is of particular significance, especially when it comes to budget increases. In order to achieve a tighter control over cost and comparable benchmarks, the data must be centrally available to allow group reporting. Intelligent solutions need to support the local processes and at the same time accommodate local governance.

More information on www.conject.com

Let's talk shop at MAPIC
Call +49 89 95414 342 or send an email to Dominique.Schlitt@conject.com to arrange for a meeting.

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